

**MANAGEMENT DEVELOPMENT PROGRAMME
ON
DATA ANALYTICS FOR ADVANCED RESEARCH
(6th-8th July' 2018)**



IIM SIRMAUR
KNOWLEDGE . LEADERSHIP

**Organized by
Indian Institute of Management
Sirmaur**



OBJECTIVE

Since last few decades, the importance of data analysis and interpretation has increased manifold in academic research and various business sectors. However, there exists a number of issues related to structured research approach like problem identification, data collection, selection of correct research methodology, interpretation of results and so on so forth. Therefore, the prime objective of this programme is to tackle these issues by equipping the programme participants with the requisite knowledge for identifying a relevant research problem, implementation of appropriate research design, selection of adequate data analysis techniques and interpretation of results.

WHO SHOULD ATTEND?

Research scholars in management/social sciences, faculty in the management/social sciences area and the practitioners in the management field/industry.

TOPICS TO BE COVERED

1. Problem Identification, Research Designs and Hypothesis Development
2. Data collection and cleaning
3. T, Z & F test/Chi square & Cross tab
4. Multivariate data analysis: Regression, Discriminant, Factor and Cluster Analysis
5. Confirmatory Factor Analysis
6. Structural Equation modelling

Exposure to Software: Participants would be given a hands on training on the tools like **SPSS**.

NOMINATION AND CORRESPONDENCE

Interested candidates should send the nomination through e-mail of the scanned copy of hand written enclosed Proforma duly sponsored by the

appropriate authority/self-sponsored along with the course fee details. All the nominations should be sent to vikas.kumar@iimsirmaur.ac.in

PROGRAMME FEE

The number of seats is limited to 30 only. It would be purely on first come first serve basis. The program fee includes boarding and lodging at IIM Sirmaur (3 Days) along with study kit and the GST.

Participants	With lodging & boarding on twin sharing basis (Rs.)
Research scholar	10,000
Faculty	12,000
Participants from Industry & Research organizations	15,000

**Group discount(More than 2 persons): The candidates registering from the same institute will get a group discount of 10% to each person.*

**The candidates not availing boarding & lodging facility will be given concession of Rs. 1500.*

**The last date of registration is 25th June 2018.*

**Note: Participants would receive Certificate for participation.*

PAYMENT

The **program fee** should be paid through online payment gateway. [Click Here for Online Payment](#)

IMPORTANT NOTE

The decision to run the course depends on the response and the number of candidates. It is therefore advised that the candidates should proceed to join the course only on receipt of confirmation of admission to the programme.

**INDIAN INSTITUTE OF MANAGEMENT
SIRMAUR
NOMINATION PROFORMA
Management Development Programme
on
Data Analytics for Advanced Research
(6th-8th July' 2018)**

Name & Address of the Candidate/s

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Tel. (With STD code)
(Off.).....(Res.).....
FAX :(Mobile).....

E-mail.....
Address of Sponsoring Authority / self-sponsored:

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Tel. (With STD code) (Off.).....
FAX
E-mail.....

Payment Details:
UTR no./ Transaction no.

.....

Signature of Candidate

Signature of Sponsor
with Seal(if applicable)

IIM SIRMAUR

IIM Sirmaur is situated in the verdant surroundings of Himalayas (located in Paonta Sahib and nearby to Dehradun). IIM Sirmaur provides an ideal setting to educate and train the best minds of the country, away from the hustle and bustle of metropolitan cities. IIM Sirmaur is one of the 3rd generation IIMs set up by MHRD, Govt. of India. Paonta Sahib is among the major industrial towns of Himachal Pradesh. The town is an important religious place for the Sikhs, and it attracts pilgrims from around the world. The campus is equipped with modern facilities and latest technology to provide an excellent learning environment for the students. The institute has state-of-the art classrooms equipped with overhead projectors and modern furniture, fully equipped conference rooms with video-conferencing facility, a 24x7 library and a computer lab with latest configuration machines as well as access to various software and databases.

PATRON

Prof. (Dr.) Neelu Rohmetra
Director, IIM Sirmaur

MDP COORDINATORS

Dr. Vikas Kumar
Assistant Professor
Indian Institute of Management Sirmaur
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Paonta Sahib – 173025
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Email: vikas.kumar@iimsirmaur.ac.in

Dr. Vaneet Kashyap
Assistant Professor
Indian Institute of Management Sirmaur
Rampur Ghat Road, Kunja Matralion
Paonta Sahib – 173025

HOW TO REACH IIM SIRMAUR

By Bus: The nearest bus stand is located at Paonta Sahib. The campus is around 2.5 Kms from the bus stand.

By Rail: The nearest railway stations to IIM Sirmaur are Dehradun and Yamuna nagar railway stations. IIM Sirmaur campus is around 45 Kms and 60 Kms from Dehradun and Yamuna Nagar respectively.

By Air: The nearest airports to IIM Sirmaur are Jolly Grant Airport, Dehradun and Chandigarh Airport which are 78 and 110 Kms (approx.) away from IIM Sirmaur campus respectively.

NEARBY ATTRACTIONS

Renuka Ji lake is a holy place in Sirmaur district of Himachal pradesh. This lake was named after the goddess Renuka. It is well connected by the road from IIM Sirmaur campus and is about 52 Kms. Boating is available on the lake.

Dehradun is the capital of Uttrakhand and is located at 45 Kms from IIM Sirmaur campus. This place has many tourists attractions such as FRI, Sahastradhara, Robbers' Cave etc.

Mussoorie is a hill station in Uttrakhand which is known for a number of tourists attractions. It is about 80 kilometres from IIM Sirmaur campus.

Rishikesh is a one of the major destination for yoga enthusiasts, adventure seekers and spirituality postulants. It is around 95 Kms from IIM Sirmaur campus.

Haridwar is considered as one of the seven holiest place to Hindus. It is around 120 Kms from IIM Sirmaur campus.