

Dr. NEHA SHARMA

A versatile, accomplished & goal-oriented professional with experience in Educational Administration & Counselling; targeting assignments with an organization of high repute preferably

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Key Skills

Strategic Planning

Education/ Student Management

Operations Management

General School Administration

Teaching & Lecturing


Program / Curriculum Development


Cross-functional Coordination

Policy Formulation

Career Counselling

Soft Skills


Decision-
Maker


Collaborator


Analytical


Communicator


Thinker


Planner

Profile Summary

- 🎓 A result-oriented professional offering successful career with diverse roles distinguished by commended performance in **supervising doctoral guidance to students, undertaking various research projects & publications, directing university administrative activities**
- 🎓 Resourceful education professional with proven skills in creating and monitoring policies and practices that promote a **safe learning environment**
- 🎓 **Uses a unique blend of motivational and targeted instruction** and methodologies to enhance curriculum, focus and establish sound relationships
- 🎓 Facilitator, **skilled in assessing students' behaviour** and providing appropriate framework and materials to them in order to engage them and explore topics suited to the level of their interest and capability
- 🎓 **Mentored educators in the creation and implementation of class instruction, lesson plans and student assessment** in conjunction with national & international learning standards
- 🎓 **Supervised group counselling sessions** for students facing similar issues; offered weekly counselling and advised appointments to students needing additional support
- 🎓 Experience & skills in **developing curriculum to accommodate different learning styles & maximizing students' comprehension**; participated in various Workshops, Trainings & Seminars
- 🎓 Coordinated with **the academic advising teams** to provide course scheduling recommendations and exemptions for students and **individualized education plan**
- 🎓 Excellence in establishing robust systems, leading the university in all its domains and nurturing it to make it '**Centre of Excellence**' with focus on bringing academic excellence with high quality of education
- 🎓 **Divergent outlook with creative approach to problem-solving** using analytical skills to deal effectively with all levels of organization

Notable Accomplishments Across the Career

- 🎓 Received an award from Delhi technical campus as a Tourism Educator Award in 1st international Hospitality Conclave & Award 2020
- 🎓 Received an award from Hospitality Educators as a Best Assistant Professor in Tourism (2019)
- 🎓 Attained appreciation for "Outstanding contribution in Organizing MM HTFT iCON -2018 (International Conference)"
- 🎓 Received an appreciation for "Outstanding contribution in Organizing UniversuMM-2017 (Student Fest)
- 🎓 Acted as a Member of RAC (Research Advisory Committee) and supervised four Research scholars
- 🎓 Awarded for Extra-Ordinary Contribution in Front Office desk in World Tourism Day on 27/09/2006
- 🎓 Attained with III position in Mime in World Tourism Day on 27/09/2007

Work Experience

Since Feb'22 with IIM Sirmaur as Assistant Professor

Key Result Areas:

- Developing instructional methods and content for educational, vocational or student activity programs
- Providing additional assistance or aiding with any developmental processes in the area of counselling
- Mentored international Students and encouraged them to build committees among themselves
- Established academic & other performance objectives by providing students with information outside the classroom such as the future prospects in the subject, the competitive exams
- Acting as a member of RAC
- Organized an international conference and coordinated with international delegates for international conference
- Evaluating curriculum, teaching methods & programs to determine their effectiveness and efficiency; ensuring that activities comply with Federal, State and Local Regulations

Previous Experience

July 21- Feb' 22 with Chandigarh University

Aug'17-July'21 with Maharishi markandeshwer (Deemed to be University)

Aug'16- Aug'17 with GD Goenka, University Gurgram

May'11- Feb'13 with Amrapali Group of Institute as Lecturer

Feb'09- May'11 with IHM Meerut Tourism (Faculty)

Jul'08- Dec'08 with Destination India- Delhi as Tour Executive

Jun'07- Aug'07 with Orbitz Corporate & Leisure Pvt. Ltd, New Delhi as Trainee
















Published Patents

- Interdisciplinary Investigation Related to strategic Management, in the field of Hospitality and costs. Application Number-202211029361
- Application of Marketing Strategies and Tools In Restaurants, Application No.202111059121 A
- Tourism Industry an Inquiry into Its Growth Problem Prospects and Strategy in Dehradun, Application No.202231006225 A
- TBA Management System: Tourist Behaviour Analysis and Management System. Application Number: 202211004888
- Researching the cases of Novel COVID 19 Disease Using Intelligent Dynamic Statistical Techniques, Application No. 202211004891
- Online Teaching Learning and Digital Training Management System, Application No. 202211004890
- BMS-VOTE Tracking : BLOCK CHAIN – Based Voting Tracking and management System, Application No. 202211004889



Publications




- Dr Tanuj Sharma, Dr. Neha Sharma, and Dr Mahesh Uniyal (2022), An Empirical Study on Consumer Behavior towards E-Marketing. Journal of Contemporary Issues in Business and Government Vol. 28, No. 03, 2022. ABCD Category
- Dr Neha Sharma, Dr Mahesh Uniyal , Prof. Sharmila Fernandes, Prof. Mahabub Basha (2022), An Empirical Study on Stress Management in Information Technology Industry in India. Journal of Contemporary Issues in Business and Government Vol. 28, No. 03, 2022. ABCD Category
- Sandeep Raheja, Neha Sharma and Mahesh Uniyal (2021), The Impact of Training on Hotel Employees' Productivity – A study on five-star hotels of Gautam Budh Nagar. International Journal of Future Generation Communication and Networking. Vol. 14, No. 1, (2021), pp. 1705–1712. (WOS)
- Rakesh Sharma, Mahesh Uniyal and Neha Sharma (2020)Emerging use of Artificial Intelligence,Robots & Service Automation in Hotel Industry. International Journal of Future Generation Communication and Networking. Vol 13, No.3. (WOS)

-  Rakesh Sharma, Mahesh Uniyal and Neha Sharma (2020) Guest Attitude towards Introducing Automation Using service Robots in Hotels of Delhi. International Journal of Advance science and Technology. Volume 29. Issn No. 2005-4238IJAST. (SCOPUS)
-  Ankit Shukla and Neha Sharma (2020) An Analysis of Causal Dining Outlet –A Himanchal Based Study. International Journal of Advance science and Technology. Volume 29. Issn No. 2005-4238IJAST (SCOPUS)
-  Manish Anand and Neha Sharma (2019) Talent Development Practices by Indian Hotels: A study of Managers Perception and Performance. Asia Pacific Journal of Research in Business Management. Volume 10, Issue 4. ISSN number 2294104
-  Rakesh Sharma and Neha Sharma (2019) A study of outcomes of Hospitality Education In Institution And Its Comparison with Industry Expectations. Journal of Emerging Technologies and Innovative Research. Volume 6 Issue 5. ISSN number 23495162
-  Manish Anand and Neha Sharma (2017) Information Technology Practices Adoption: A Study Of Budget Hotels In Chandigarh (Tri City), International Journal of Current Research Vol. 9, Issue, 09, pp.57469-57472, September, 2017 ISSN: 0975-833X
-  S. K. Gupta, Neha Sharma, (2016) "Assessment of Guest Satisfaction in Hotels of Nainital: A Study from Managers Perspective" AVAHAN: A Journal on Hospitality and Tourism, Volume 4, Issue 1, 2016, 87-91, ISSN: 2347-4556
-  Paper published in Vol.11.No.2, Dec. 2016 issue of International Journal of Hospitality and Tourism systems ISSN No. – 0947-6250, S. K. Gupta, Neha Sharma, (2016) "Evaluation of Guest Satisfaction about Hospitality Services: A Case of Accommodation Units in Nainital, Uttrakhand
-  Paper published in International Journal of Trade & Commerce- IARCTC in vol.II, Issue II [July-December, 2013], ISSN number is 22775811. The topic of paper was "Tourism a Business for Livelihood- Case study of Nainital and its Environs" Paper published in Journal on Hospitality & Tourism in vol.I, Issue I, ISSN number is 23474556. The topic of paper was "Tourism resources potential and Tourism facilities in Kumaon region of Uttrakhand "
-  Paper published in International Journal of Trade & Commerce- IARCTC in vol.III, Issue I [January-Jun'13], ISSN number is 22775811. The topic of paper was "Rural Tourism: A prominent Niche for Indian Tourism"
-  Manish Anand and Neha Sharma (2018) A Study on Green Practices Adopted by Selected Hotels in Tricity(Chandigarh) , Skill Development in Hospitality, Tourism and Food Technology Challenges & Opportunities-March 2018, ISBN No-978-93-81818-53-4, Intellectual Foundation India.
-  Neha Sharma and Manish Anand (2016) The impact of Property Management Systems on Hotel Room sales: A study of Manager's Perception in Context of Indian Hotels. Aman publication.
-  Sharma, V., Sharma, N., (2015) "Socio-Economic and Environmental Impact Assessment of Tourism in Auli - Hill station, Garhwal Himalaya", Emerging Trends in Hospitality & Tourism Sector (Book), ISBN no. 9789385000409
-  Paper published in a Book named Tourism & hospitality Industry. The topic of paper was "Going Back to the Country side: Rural Tourism in Kumaon" In Hospitality & Tourism Sector (Book), ISBN no. Is 9789385000409

Conference, Workshop, Seminar and Webinar Organized

-  Organising member of 1st international conference MM HTFT iCoN 23rd & 24th March 2018 "Skill Development in Hospitality, Tourism & Food Technology: Challenges & Opportunities "
-  Organising Secretary of 2nd international conference MM HTFT iCoN 15th & 16th March 2019 " Innovations, Trends and Strategies In Hospitality Tourism & Food Technology".
-  Co-Converner of 3rd international conference MM HTFT iCoN 13th & 14th March 2020 "Technological Development & Employability Opportunity for Young Generation "
-  Co-Convener of the webinar "New Normalcy in Hotel & Tourism sector" 10th sep 2020
-  Organising sectary of the quiz "Tourism Resources of India" 27th sep 2020
-  Organising sectary of the webinar "Motivational talk on ' Art of recovering of Failure' . 1st oct 2020
-  Organising sectary of the webinar "Sustainable Practices in food service Management" 5th oct 2020
-  Organizing sectary of the webinar " Redefining Accommodation Operations in the Pandemic Scenario " 23rd oct 2020.
-  Organising sectary of the webinar "How to crack an interview" 19th November 2020
-  Organizing sectary of the webinar" Importance of Patent and Innovation in Tourism & Hospitality Education" 11/may/2021

National and International Conference/Seminar/webinar/workshop

-  Presented a paper & Attended in:
 -  Attended One day webinar on "Enhancing Research Effectiveness using Scopus, Science direct and Mendeley" on 1st may 2020, organized by FACULTY DEVELOPMENT CENTRE KURUKSHETRA UNIVERSITY, KURUKSHETRA IN COLLABORATION WITH ELSEVIER (Under the Aegis of PMMMNMTT, MHRD, Govt. of India)
 -  International Webinar attended in college of vocational studies , University of Delhi, New Delhi on " Aftermath of COVID 19: Hope & Horizons for Tourism Growth" 7-8 may 2020.

- Attended and completed one-week online certificate course on “SPSS for Beginners” from 18 th May 2020 to 22th May 2020, organized and conducted by Research Shiksha, India.
- NEHU Shillong in 2018 on “Scope and Challenges of Sustainable Tourism in West Bengal: With Special Reference to Sunderban Environs”
- MMDU in 2017 on “Women Empowerment and Gender Equality in Digital India”
- GDGU iHOST 2017 on “The impact of Property management systems on Hotel Room Sales : A study of manager’s perception in context of Indian Hotels”
- Amity International Tourism & Hospitality Conference (AITHC-2016), “Advance in tourism, Hospitality & Aviation : Global viz-a- viz Indian Perspective : Vision 2020” on “ The Impact of Online Distribution System on Hotel Room Sales : A study of selected Hotels in Delhi” , 2nd& 3rd September 2016 at Amity University Noida
- Subharti University, Meerut (2015). The topic was “Socio –Economic and Environmental Impact Assessment of Tourism in Auli-Hill Station,Garhwal Himalaya”
- HNB Gharwal University, Srinagar. The topic was “The role of information & communication technology in rural tourism” 2013
- HNB Gharwal University, Srinagar. The topic was “Internet Banking: Application and HR challenges” 2013Presented a paper in HNB Gharwal University, Srinagar. The topic was “Going back to the country side: Rural tourism in Kumaon” 2013
- Bundelkhand University for research paper, Jhansi. The topic was “sustainable Tourism: NGO Perspective” 2011
- University of Jammu, Jammu. The topic was “Rural tourism: A disarming apparatus to stop migration in the rural area of kumaon” 2012
- Presented a research paper on “Local Community role in Tourism development: Proletariat perspectives from Garhwal region of Uttarakhand” from 27/09/2014 organized by CMTHS, HNB Garhwal University
- Participated National seminar On “Uttarakhand Disaster: Contemporary Issues of Climate Change and development with a Holistic Approach” organized by Sri Dev Suman Uttarakhand from 25-27 October, 2013
- Participated in Presented a paper in university of petroleum & energy studies, Dehradun. The topic was “Technology usage as emerging trend in communication : academic and corporate perspective ”, 2010



Workshops

- Attended & participated in workshops on:
 - “Research Methodology” from 07-16 March, 2016 organized by Jiwaji University, Gwalior
 - Uttarakhand Handicrafts” from 19-20 march, 2015 organized by CMTHS, HNB Garhwal University
 - “Workshop on Research Methodology and Data Analysis” from 8-10 January, 2015 organized by Renaissance College of Hotel management & Catering Technology
 - International Yoga festival in Rishikesh 2014
 - National workshop on “Applied statistical methods and data analysis with SPSS 22” from 31 July – 1st August, 2014 organized by Department of Business Management
 - “Research Methodology” organized by Department of Adult Continuing Methodology & Extension of HNB Garhwal University, 2014 “Research Methodology” organized by Department of Adult Continuing Education & Extension of HNB Garhwal University, 2013
 - “Teaching negotiation skills” organized by Centre for mountain tourism and hospitality studies, HNB Gharwal University, Srinagar, 2013
 - “Applied statistical method (ASM) in research” organized by Department of Forestry and Natural resources of HNB Garhwal University,2013
 - “Research methodology” 2012 organized by Amrapali Institute of Hotel Management
 - “Enhancing managerial skills, Team building and Effective Leadership among faculty members in academic institution” 2011 organized by Amrapali Institute of Hotel Management
 - IIT Kharagpur on “Developing Interpersonal Communication Strategies” from August 25-31, 2010. The workshop was sponsored by AICTE

Education


- Ph.D (Doctorate in Philosophy) Tourism from HNB Garhwal University, Srinagar (Central University) in 2018
- UGC-Net Qualified in Tourism Management & Administration in 2016
- M.Phil. (Tourism) from Bundelkhand University in 2009
- MTTM from Bundelkhand University in 2008
- Bachelor in Commerce from Kumaon University in 2006

Other Courses:

-  Attended a Refresher course in “Interaction Programme for Research Scholars” organized by Academic staff college, The university of Burdwan, Burdwan in 2014
-  Completed Annual Refresher Programme Teaching organized by Ministry of Human Resource. (ARPIT)



Membership:

-  Associated as a primary member of Hospitality Educators Society



IT Skills

-  Working knowledge on MS- Office, windows 98, MS-Excel, PowerPoint



Personal Details

Date of Birth: 24th February 1984
Languages Known: English & Hindi
Address: H.No 467 Sector 8 Part II UE Karnal, Haryana