

# Curriculum Vitae



## SHASHI

Assistant Professor

Indian Institute of Management, Sirmaur,  
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## Academic Qualifications

**Ph.D. (Business Management):** Ph.D. (Submission of Thesis: December 2018; Defense: July 2019, Award of Degree: 8 August 2019).

University: School of Management Studies, Punjabi University, Patiala, Punjab, India.

**Master of Business Administration (2010-2012):** Marketing (major) & Human Resource Management (minor), Kurukshetra University, Kurukshetra, India.

**Bachelor of Arts (2007-2010):** Himachal Pradesh University, Shimla, India.

## Research Performance

Cumulative research impact factor: **139.531 (JCR Thomson Reuters)**

Google Scholar citations: **1108 (h-index 18, i10-index 20)**

## P-Rank: A Publication ranking

### Shashi's P ranking in India (October 2022)

Type of Ranking	ABDC Journal Quality List 2019	CABS Academic Journal Guide 2018	ERIM Journal List 2016 - 2021	FMS Journal Rating Guide 2020	Handelsblatt 2014	HCERES 2019	KLU Journal Ranks	Scimago Journal Ranks	VHB Jourqual 3
Rank	110	92	106	78	60	71	142	72	60

## Refereed Journal Papers

1. Shashi., Ertz, M., Centobelli, P., Cerchione, R., 2022. Shaping the future of cold chain 4.0 through the lenses of digital transition and sustainability. *IEEE Transactions on Engineering Management* (IEEE Publishing, SCIE & SCOPUS Indexed, Impact Factor: 8.702, ABDC “A” category).
2. Bubber, D., Jain, R.K., Babber, G., Shashi., 2022. Transforming product development and production to be lean for improving business performance. *Benchmarking: An International Journal* (Emerald Group Publishing, SCOPUS & ESCI Indexed, ABDC-“B” category).
3. Shashi., Cerchione, R., Centobelli, P., Mittal, A., 2021. Managing sustainability in luxury industry to pursue circular economy strategies. *Business Strategy and the Environment*, Vol. 29(3), pp. 1215-1246 (Wiley Publishing, SSCI & SCOPUS Indexed, Impact Factor: 10.801, ABDC-“A” category).
4. Centobelli, P., Cerchione, R., Esposito, E., Passaro, R., Shashi., 2021. Determinants of green transition towards circular economy in SMEs: A sustainable supply chain management perspective. *International Journal of Production Economics*, In Press (Elsevier Publisher, SCIE & SCOPUS Indexed, Impact Factor: 11.251, ABDC “A” category).
5. Shashi., Centobelli, P., Cerchione, R., Merigo, J.M.. 2021. Managing knowledge management research: A bibliometric overview. *Technological and Economic Development of Economy*, Article in Press, (VILNIUS TECH Journals, SSCI, SCOPUS & ESCI Indexed, Impact Factor: 5.656).
6. Shashi., Centobelli, P., Cerchione, R., Ertz, M., 2021. Food cold chain management: What we know and what we deserve. *Supply Chain Management: An International Journal*, Vol. 26(1), pp. 102-135 (Emerald Group Publishing, SSCI, SCOPUS & ESCI Indexed, Impact Factor: 11.263, ABDC-“A” category).
7. Shashi., Centobelli, P., Cerchione, R., Ertz, M., 2020. Agile supply chain management: Where did it come from and where will it go in the era of digital transformation? *Industrial Marketing Management*, Vol. 90, pp. 224-245 (Elsevier Publisher, SSCI & SCOPUS Indexed, Impact Factor: 8.890, ABDC “A\*” category).
8. Sakshi., Shashi., Cerchione, R., Bansal., H., 2020. Measuring the impact of sustainability policy and practices in tourism and hospitality industry. *Business Strategy and the Environment*, Vol. 29(3), pp. 1109-1126 (Wiley Publishing, SSCI & SCOPUS Indexed, Impact Factor: 10.801, ABDC-“A” category).
9. Shashi., Cerchione, R., Centobelli, P., Ertz, M., 2020. Managing supply chain resilience to pursue

- business and environmental strategies. *Business Strategy and the Environment*, Vol. 29(3), pp. 1215-1246 (Wiley Publishing, SSCI & SCOPUS Indexed, Impact Factor: 10.801, ABDC-“A” category).
10. Sheetal., Kumar, R., Shashi., 2020. Export competitiveness and concentration analysis of major sugar economies with special reference to India. *Journal of Agribusiness in Developing and Emerging Economies*, Vol. 10(5), pp. 687-715 (Emerald Group Publishing, ESCI & SCOPUS Indexed, ABDC-“C” category).
  11. Saha, R., Shashi., Cerchione, R., Singh, R., Dahiya, R., 2020. Effect of ethical leadership and corporate social responsibility on firm performance: A systematic review. *Corporate Social Responsibility and Environmental Management*, Vol. 27(2), pp. 409-429 (Wiley Publishing, SSCI & SCOPUS Indexed, Impact Factor: 8.464, ABDC-“C” category).
  12. Sheetal., Singh, R., Shashi., Kumar, R., 2020. A case-based analysis of the competitiveness of the North Indian sugar industry. *Global Business and Organizational Excellence*, Vol. 40(1), pp. 6-18 (Wiley Publishing, SCOPUS Indexed).
  13. Centobelli, P., Cerchione, R., Esposito, E., Shashi., 2020. Evaluating environmental sustainability strategies in logistics industry. *Business Strategy and the Environment*, Vol. 29(3), pp. 1563-1574 (Wiley Publishing, SSCI & SCOPUS Indexed, Impact Factor: 10.801, ABDC-“A” category).
  14. Castagna, F., Centobelli, P., Cerchione, R., Oropallo, E., Shashi., Strazzullo, S., 2020. Assessing SMEs’ internationalisation strategies in action. *Applied Sciences-Basel*, 10(14), pp. 4743 (MDPI Publishing, SCIE & SCOPUS Indexed, Impact Factor: 2.838).
  15. Shashi., Centobelli, P., Cerchione, R., Singh, R. 2019. The impact of leanness and innovativeness on environmental and financial performance: Insights from Indian SMEs. *International Journal of Production Economics*, Vol. 212, pp. 111-124 (Elsevier Publisher, SCIE & SCOPUS Indexed, Impact Factor: 11.251, ABDC “A\*” category (as per 2016 ABDC list)).
  16. Centobelli, P., Cerchione, R., Esposito, E., Shashi., 2019. Exploration and exploitation in the development of more entrepreneurial university: A twisting path model of ambidexterity. *Technological Forecasting and Social Change*, Vol. 141, pp. 172-194 (Elsevier Publishing, SSCI & SCOPUS Indexed, Impact Factor: 10.884, ABDC-“A” category).
  17. Centobelli, P., Cerchione, R., Esposito, E., Shashi., 2019. Managing knowledge exploration and exploitation for the development of a more entrepreneurial university: Findings from an emerging country. *Management Decision*, Vol. 57(12), pp. 3301-3320 (Emerald Group Publishing, SSCI, SCOPUS & ESCI Indexed, Impact Factor: 5.589, ABDC-“B” category).

18. Shashi., Tavana, M., Shabani, A., Singh, R., 2019. The impact of interwoven integration practices on supply chain value addition and firm performance. *Journal of Industrial Engineering International*, Vol. 15, pp. 39-51 (Springer Publishing, SCOPUS Indexed).
19. Shashi., Cerchione, R., Singh, R., Centobelli, P., Shabani, A., 2018. Food cold chain management: From a structured literature review to a conceptual framework and research agenda. *International Journal of Logistics Management*, Vol. 29 (3), pp. 792-821 (Emerald Group Publishing, SSCI & SCOPUS Indexed, Impact Factor: 5.446, ABDC-“A” category).
20. Shashi., Cerchione, R., Centobelli, P., Shabani, A., 2018. Sustainability orientation, supply chain integration, and SMEs performance: A causal analysis. *Benchmarking: An International Journal*, Vol. 25 (9), pp. 3679-3701 (Emerald Group Publishing, SCOPUS & ESCI Indexed, ABDC-“B” category).
21. Shashi., Singh, R., Centobelli, P., Cerchione, R., 2018. “Evaluating partnerships in sustainability-oriented food supply chain: A five-stage performance. *Energies*, Vol. 11 (12), pp. 1-18 (MDPI Publishing, SCIE & SCOPUS Indexed, Impact Factor: 3.252).
22. Shashi., Singh, R., Shabani, A., 2017. Value-adding practices in food supply chain: Evidence from Indian food industry. *Agribusiness: An International Journal*, Vol. 31 (2), pp. 116-130 (Wiley Publishing, SSCI & SCOPUS Indexed, Impact Factor: 2.841, ABDC-“C” category).
23. Shashi., Singh, R., Shabani, A., 2016. Identification of key success factors in sustainable cold supply chain management: Insights from Indian food industry. *Journal of Operations and Supply Chain Management*, Vol. 9 (2), pp. 1-16 (EBSCO Indexed).
24. Shashi, S., Singh, R., 2015. Modeling Cold supply chain environment of organised farm products retailing in India. *Uncertain Supply Chain Management*, Vol. 3 (3), pp. 197-212 (Growing Science Publishing, SCOPUS Indexed).
25. Shashi., Kottala, S., Singh, R., 2015. A review on sustainability, deterrents, personal values, attitude and purchase intentions in organic food supply chain. *Pacific Science Review B: Humanities and Social Sciences*, Vol. 1 (3), pp.114-123 (Elsevier Publishing, Google Scholar Indexed).
26. Shashi, S., Singh, R., 2015. A key performance measures for evaluating cold supply chain performance in farm industry. *Management Science Letter*, Vol. 5 (8), pp. 721-738 (Growing Science Publishing, SCOPUS & EBSCO Indexed).
27. Jain, S., Singla, B.B., Shashi, S., 2015. Motivational factors in multilevel marketing business: A confirmatory approach. *Management Science Letter*, Vol. 5 (10), pp. 903-914 (Growing Science Publishing, SCOPUS & EBSCO Indexed).

### **Book Chapter(s)**

1. Shashi., Singh, R., Centobelli, P., Cerchione, R., 2022. Digitisation of information sharing to minimise the impact of COVID-19 in food supply chain. Handbook of Research on the Platform Economy and the Evolution of E-Commerce. Chapter 11, pp. 251-272. IGI Global, ISBN13: 9781799875451.

### **Working Papers**

2. What we can learn from sustainable construction? Current themes, theoretical roots, and agendas ways forward.
3. Exploring the landscape of sustainable hill road construction: perspectives on barriers, sustainability practices, and performance.
4. Social life cycle assessment: Change the thought of “whatever will be will be”: A review of existing methodologies and future research paths

### **Conferences/Seminars/Workshops Participated**

1. Attended ICSSR sponsored ten days workshop on Research Methodology Programme for Ph.D. Scholars in Social Science from 20 August to 29, 2015 at a Central University of Himachal Pradesh, Shahpur.
2. Attended ICSSR sponsored ten days workshop on Research Methodology Programme for Ph.D. Scholars in Social Science from 16 March to 25, 2015 at the Lyallpur Khalsa College, Jalandhar (Punjab).
3. Presented a paper in National Conference entitled ‘Transformation of Business through Digitalisation and Innovation: Revitalising Economy’ held on 9 October 2018 at Maharaja Agrasen University, Solan, Himachal Pradesh.
4. Presented a paper in National Seminar entitled ‘Media and Alternative Mediums: An Exploration of The Post-Trust Phenomenon’ held on 11-12 April 2018 at Panjab University Regional Centre, Kauni (Sri Muktsar Sahib).
5. Presented a paper in National Seminar entitled ‘A 360° Exploration of New Paradigms & Innovation in Research’ held on 16 March 2018 at JCD Memorial College, Sirsa.
6. Presented a paper in International Conference entitled ‘Global Business Environment: Strategies for Business Analytics and Cyber Security Management’ held on 11-12 December 2016 at IMI Bhubaneswar.

7. Presented a paper in National Conference entitled 'Contemporary Issues in Commerce and Management' held on 25 April 2015 at Guru Kashi University, Talwandi Sabo, Bathinda (Punjab).
8. Presented a paper in National Conference entitled 'Global Advancement and Futuristic Trends in Management' held on 27-28 March 2014 at Chandigarh Group of Colleges, Jhanjeri, Mohali (Punjab).

### **Editorial Responsibility in Journals**

- Review Editor, Frontiers in Sustainability (Section: Sustainable Consumption)
- Review Editor, Frontiers in Psychology (Section: Environmental Psychology)
- Editorial Advisory Board, Review of Management Literature (Book), Emerald

### **Specific Role in the Events**

1. Member of Conference Programme Committee: 23<sup>rd</sup> edition of European Conference on Knowledge Management (ECKM). University of Naples Parthenope and the University of Naples Federico II, Naples, 1<sup>st</sup> September to 2<sup>nd</sup> September 2022, Italy.
2. Member of Track Scientific Committee (Track: Agile supply chain management and digital transformation), International Conference on Project & Logistics (6th edition of "PROLOG"), 29 September - 2 October 2021, Nantes, France.
3. Member of Program Committee, ICCM 2021: 7th International Conference on Computers, Management & Mathematical Sciences (ICCM) 2021. University of Naples Parthenope, Naples, 20-21 September 2021, Italy.
4. Member of Track Scientific Committee (Track: Management, Commerce & Economics), Chitkara University Doctoral Consortium (2<sup>nd</sup> edition of " Consortium"), 12-13, November, Rajpura, India.

### **Expert Talks**

1. Delivered talk on Analysing case study for the employability perspective: A job interview. Organised by PML SD Business School, Sector 32, Chandigarh, India.

### **Work Experience**

- Assistant Professor, Indian Institute of Management, Sirmaur, Himachal Pradesh, India, 14 February 2022 to till date.
- Assistant Professor, Doctoral Research Centre, Chitkara Business School, Chitkara University, Punjab, India, 5 August 2019 to 10 February 2022.

## **Academic Administrative Responsibilities**

- Member of MBA (Tourism) Committee, Indian Institute of Management, Sirmaur (Since 28 July 2022 to till date)
- Member of Entrepreneurship, Start-ups and Incubation Committee, Indian Institute of Management, Sirmaur (Since 26 July 2022 to till date)
- Member of Student Activities and Gym Committee, Indian Institute of Management, Sirmaur (Since 28 August 2022 to till date)

## **Research Interest**

- Sustainability
- B2B Marketing
- Food Cold Chain
- Performance Measurement

## **Teaching Interest**

- Marketing Management
- B2B Marketing
- Consumer Behaviour
- Research Methodology

## **Guiding Ph.D. Students**

- Phd Thesis Submitted: 1
- Phd in Progress: 2

## **Technical Skills**

- Experience of using SPSS, AMOS, LISREL, Gephi, and VOSviewer

## **Reviewer of International Journals**

- Journal of Business Research (Elsevier)
- Technological Forecasting and Social Change (Elsevier)
- International Journal of Production Economics (Elsevier)
- European Management Journal (Elsevier)
- International Journal of Contemporary Hospitality Management (Emerald)
- Journal of Environmental Planning and Management (Taylor & Francis)
- International Journal of Logistics (Taylor & Francis)
- Sustainable Development (Wiley)

## **Awards/Fellowships**

- Qualified UGC-NET in “Management” held in December 2012.
- Awarded UGC-NFST (JRF) in March 2016 by University Grants Commission, New Delhi, India.

## **International Research Collaborations**

- Department of Information, Logistics and Innovation, Vrije Universiteit Amsterdam, The Netherlands.
- Department of Industrial Engineering, University of Naples Federico II, Naples, Italy.
- Department of Engineering, University of Naples Parthenope, Naples, Italy.
- Université du Québec à Chicoutimi, Saguenay, Canada.
- Department of Management Control and Information Systems, University of Chile, Chile.
- Business Systems & Analytics Department, La Salle University, Philadelphia, USA.

## **Declaration**

I hereby undertake that the above information is true to the best of my knowledge.

**SHASHI**