

**FACULTY DEVELOPMENT PROGRAMME (FDP)**  
**(ONLINE)**  
**ON**

**The Art of Writing Research Papers**

**(18<sup>th</sup> March 2023 - 19<sup>th</sup> March 2023)**



**IIM SIRMAUR**  
KNOWLEDGE . LEADERSHIP

**Organized By**  
**INDIAN INSTITUTE OF MANAGEMENT SIRMAUR**  
**भारतीय प्रबंध संस्थान सिरमौर**



## **FDP OUTLINE**

This two-day FDP programme is designed for the faculty members, lecturers, research students and early career researchers who would like to get a sound understanding about writing their research work for peer reviewed national and international journal publications and doctoral dissertations. In this programme, participants will be subjected to different facets of writing, commencing with problem definition to sharing their published work in front of a larger audience. The programme participants will learn how to use and analyze data which will help them in their research work. The focus of this programme in particular, is to acquaint the participants with the skills required to publish in reputed national and international journals. In the course of the sessions, the resource persons will share their experience and proficiency related to journal publication which in turn will benefit the participants to generate high-quality research outcomes. In addition to this, the participants will also get an opportunity to discuss their research papers/ideas and their publication possibilities with the resource persons and clarify their queries regarding the same. With this aim, IIM Sirmaur presents a Faculty Development Programme on “The Art of Writing Research Papers”.

## **OBJECTIVES**

In this two-day FDP, the participants will get ideas and directions regarding different facets of journal publications which will widen their knowledge and understanding of the criteria or standards used by top-tier journals to publish their papers, and it will escalate their chances of success in top international journal publications. This will enhance the quality of education imparted in institutions by providing faculty members, teachers, research students and early career researchers with a platform to learn all they need to know about research, specifically research for publishing in top-notch journals and writing doctoral dissertations.

## **PROGRAMME COVERAGE**

- Conceptualization of Research Idea and Problem Definition
  - Identify and Conceptualize a Research Topic
  - Formulate a Research Problem
  - Anticipate Potential ‘Who Cares?’ Questions
- Research Methodology Techniques
  - Data Sources, Data Organization
  - Data Analysis using Qualitative and Quantitative Methods
  - Data Visualization and Interpretation
  - Correlation, ANOVA, Simple Regression Analysis
- Writing an Academic Paper
  - Targeting Journals
  - Title, Abstract, Keywords
  - Results Discussion, Conclusion, Referencing
  - Submission, Post-Submission, Revision

## **PEDAGOGY**

A mix of pedagogical tools will be used, such as cases, lectures, discussions, presentations, audio-visuials, hands-on practice and experimental exercises.

## **TARGETED PARTICIPANTS**

This FDP is open for lecturers, faculty members and research scholars.

## **FDP REGISTRATION PAYMENT DETAILS**

FDP Registration fees is *Rs. 11,800/- (Rs. 10000/- plus GST @18%)*.

*FDP Payment Link:*

<https://eazypay.icicibank.com/eazypayLink?P1=RuO5BerfPDIIFEpFx9XOHO==>

*The last date for the FDP Registration Fees Payment is 15<sup>th</sup> March 2023.*

## **E - CERTIFICATE**

An e-Certificate of Participation will be given to the participants who register and attend the two-day FDP.

## **ABOUT THE INSTITUTE**

Indian Institute of Management Sirmaur (IIM Sirmaur) is a Centrally Funded Institution of National Importance set up by the Government of India in 2015. The IIM Sirmaur is nineteenth in the prestigious IIM family of management schools to be established in India. IIM Sirmaur is situated in the verdant surroundings of Himalayas (located in Paonta Sahib and nearby to Dehradun).

IIM Sirmaur provides an ideal setting to educate and train the best minds of the country, away from the hustle and bustle of metropolitan cities. IIM Sirmaur is one of the 3rd generations. The Institute is currently functioning from its temporary campus at Paonta Sahib, District Sirmaur, Himachal Pradesh.

The IIM Sirmaur is a Wi-Fi equipped Campus with modern facilities and the latest technology to provide an excellent learning environment for the students. The Institute has state-of-the-art classrooms, fully equipped conference rooms with video-conferencing facility, hostels with modern amenities, a 24x7 library having abundant print & electronic resources, with remote access, computer lab with latest configuration machines with access to various software and databases, out-door and in-door sports, gymnasium, mess etc.

Taking forward the legacy of the IIM brand, IIM Sirmaur is committed to delivering quality education, training and research in management sciences.

## **PATRON**

Professor Prafulla Y. Agnihotri Director, IIM Sirmaur

## **FDP COORDINATOR**

Dr. Devika Vashisht (devika.vashisht@iimsirmaur.ac.in)

## **FDP RESOURCE PERSONS**

### **Dr. Devika Vashisht**

PhD, IBS Hyderabad; Visiting Fellow, Fogelman College of Business & Economics,  
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### **Dr. Sanja Samirana Pattnayak**

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### **Dr. Alka Chadha**

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## SCHEDULE OF SESSIONS

<b>Day One – 18<sup>th</sup> March 2023</b>	
<b>Session No. &amp; Time</b>	<b>Topic</b>
<b>10:00 Hrs. – 10:30 Hrs. Inauguration</b>	
<b>Session-1 - 10:30 Hrs. - 12:00 Hrs.</b>	<b>Identify and Conceptualize a Research Topic (Dr. Vashisht)</b>
<b>Session-2 - 12:15 Hrs. - 13:45 Hrs.</b>	<b>Formulate a Research Problem &amp; Anticipate Potential ‘Who Cares?’ Questions (Dr. Vashisht)</b>
<b>13:45 – 14:45 Hrs. Lunch Break</b>	
<b>Session-3 - 14:45 Hrs. - 16:15 Hrs.</b>	<b>Data Collection, Cleaning and Organization (Dr. Pattnayak)</b>
<b>Day Two – 19<sup>th</sup> March 2023</b>	
<b>Session No. &amp; Time</b>	<b>Topic</b>
<b>Session-4 - 10:30 Hrs. - 12:00 Hrs.</b>	<b>Data Analysis and Interpretation (Dr. Pattnayak)</b>
<b>Session-5 - 12:15 Hrs. - 13:45 Hrs.</b>	<b>Writing down the Ideas and Results as a Paper (Dr. Chadha)</b>
<b>13:45 – 14:45 Hrs. Lunch Break</b>	
<b>Session-6 - 14:45 Hrs. - 16:15 Hrs.</b>	<b>Paper Submission Procedure and Revisions (Dr. Chadha)</b>
<b>16:15 Hrs. – 16:30 Hrs. Valediction</b>	