



IIM SIRMAUR
KNOWLEDGE . LEADERSHIP

INDIAN INSTITUTE OF MANAGEMENT SIRMAUR



Management Development Programme 2023-24

Established in 2015

An institution of national importance dedicated to producing the next generation of leaders in the field of management and upskilling the workforce that drives the nation.

About IIM Sirmaur

The Indian Institute of Management Sirmaur (IIM Sirmaur) is a premier management institute located in the picturesque town of Paonta Sahib in the State of Himachal Pradesh, India. Established in 2015, IIM Sirmaur is a member of the prestigious Indian Institute of Management (IIMs) network. In addition to its flagship two year MBA programme, IIM Sirmaur offers a two year MBA in Tourism and Hospitality Management and a cutting edge Fellowship Programme in Management. The institute also offers a wide range of executive, faculty development, and management development programmes.

IIM Sirmaur is committed to providing its students with world-class management education that is grounded in theory and practice. The institute has a strong focus on experiential learning and provides its students with numerous opportunities to apply their knowledge to real-world business challenges through internships, case studies, and live projects. Faculty members at IIM Sirmaur use a fine mix of lectures, case studies, simulations, and projects to bring out the very best in the students. The learning in the campus is ably facilitated by state-of-the-art infrastructure that includes fully air conditioned classrooms, a modern library, access to various scientific and business databases and resources, discussion rooms, a fully equipped gym, and a wide variety of sports facilities among other resources.

The Institute strives for the seamless integration of management education with current industry requirements. The MDP participants are actively encouraged to participate in activities, games, and colloquia to further their subject knowledge to remain connected with the latest trends in management. In addition to providing participants with best in academic inputs, IIM Sirmaur seeks to inculcate a spirit of team work, leadership skill, innovation and entrepreneurship. Our participants demonstrate significant improvements on the following parameters: Leadership, Communication, Organization, Problem-solving, Decisiveness, Flexibility, Empathy and Accountability.

Overall, IIM Sirmaur is a dynamic and forward-thinking institute that is dedicated to producing the next generation of leaders in the field of management and upskilling the workforce that drives the nation.



Management Development Programme

Presently, we offer

1. Standardised Open MDPs - Calendarized set of Open-enrollment MDPs offered at periodic interval, on topic across the essentials in workforce training.
2. Customized Training Programmes (In-Company Programmes) are tailor-made modules, created to address specific needs of corporate clients.
3. Consultancy - IIM Sirmaur undertakes consulting assignments, in the following domains:
 - General Management
 - Information Technology
 - Finance
 - Human Resource
 - Marketing
 - Environmental issues

Factors bringing cutting-edge competency to the participants

The following are the factors that contribute to the competency building of participants:

Faculty Expertise The quality of faculty members is an essential factor in business learning. Our faculty are experts in their respective fields and can teach the latest trends and best practices in business management.

Curriculum Our curriculum is comprehensive and relevant to the current business landscape. It incorporates real-world case studies, industry trends, and emerging technologies to provide participants with practical skills and knowledge.

Research Output IIM Sirmaur produces cutting-edge research on business and management issues building a high level of competency among participants. Our research output is helping the participant's organization to form business practices and policies.

Industry Partnership IIM Sirmaur has partnerships with top companies and organizations that help us understand the industry needs and bridge the gap. These partnerships ensure that the curriculum is relevant to the needs of the business world.

Overall, IIM Sirmaur provides participants with the skills and knowledge needed to succeed in the business world, and have a strong reputation within the industry.



Infrastructure

LIBRARY

The library of an institute is considered to be an essential element for the growth of an institute as it serves as a platform for the students and faculties to constructively participate in the process of knowledge consumption and knowledge creation. IIM Sirmaur provides a state-of-the-art library to the participants.

- Well-equipped with print and electronic resources to aid academic preparation including, e-books, e-journals and full-text online databases
- The infrastructure facilitates for group discussions as well as private study

ACCOMMODATION

Presently, IIM Sirmaur operates from its temporary campus located in Paonta Sahib. Paonta Sahib is a town in Sirmaur district of Himachal Pradesh. It is situated near the border of the neighboring state of Uttarakhand and is surrounded by hills on three sides. The town is named after the Paonta Sahib Gurdwara, which is a Sikh place of worship. The gurdwara was built to commemorate the visit of the 10th Sikh Guru, Guru Gobind Singh, who stayed in Paonta Sahib for over four years. Paonta Sahib is known for its religious significance with natural beauty and attracts a large number of visitors every year. Participants are hosted at the best hotels in Paonta Sahib.

Travel to Paonta Sahib

The distance from Jolly Grant Airport Dehradun to Paonta Sahib, where IIM Sirmaur is located, is 78.5 km. It takes 2 hours and 30 minutes from Dehradun Airport, 2 hours and 30 minutes from Chandigarh Airport, and 5 hours and 30 minutes from Delhi Airport to reach Paonta Sahib. Tourist destinations in and around Paonta Sahib are:

- Gurudwara Paonta Sahib Ji : Situated within the city
- Kalesar National Park : Located 13 km away
- Renuka Lake: Located 47 km away
- Mussoorie : Mussoorie is a hill station located 87 km away
- Haridwar : Haridwar is a holy city situated 105 km away

Sirmaur is on the western extreme of the Doon Valley. The distances of IIM Sirmaur from nearby places are:

Destination	Distance	Time to Travel
New Delhi	250 km	5 hrs 30 min
Dehradun	55 km	1 hr 30 min
Chandigarh	110 km	2 hrs 30 min



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