



INDIAN INSTITUTE OF MANAGEMENT SIRMAUR

ANNUAL MDP CALENDAR 2023-24

Month	S.No.	Name of The Programme	Programme Director/s	Duration	Functional Area	Fees (Rs.)	Venue
MAY	1	Faculty Development Programme	Dr Prafulla Agnihotri	May 08 - 12, 2023	General Management	35,000	On Campus
	2	Green Technology's Benefit in Industry and Technological Change Management	Dr Arpita Ghosh	May 16 - 17, 2023	General Management	15,000	Online
	3	Agile in Non-IT Industries	Dr Urvashi Rathod	May 18 - 20, 2023	Information Techonology	50,000	On Campus
	4	Contracts and Claims Management Strategies for Construction and Infrastructure Projects	Dr Ashish Goel	May 24 - 26, 2023	Strategy	20,000	Online
JUNE	5	Data Analytics for Advanced Research	Dr Vikas Kumar & Dr Pradipta Patra	June 02 - 03, 2023	Analytics	25,000	On Campus
	6	Cultivating Strategic Thinking	Dr Ashish Goel	June 12 - 14, 2023	Strategy	35,000	On Campus
	7	Blockchain Technology for Managers	Dr Shashi Kant Srivastava	June 13 - 15, 2023	Information Techonology	35,000	On Campus
	8	Strategy Execution and Change Management	Dr Pragya Bhawsar	June 15 - 17, 2023	Strategy	35,000	On Campus
	9	Sustainability Practices & Analytics	Dr Pradipta Patra	June 16 - 17, 2023	Enviornmental Management & Analytics	15,000	Online
	10	Advanced Data Analytics using STATA, R, and E-views 2.0	Dr Mohd Hussain Kunroo	June 26 - July 03, 2023	Analytics	30,000	Online
JULY	11	Conceptualizing tourist behavior in tourism	Dr Sana Maidullah	July 08 - 09, 2023	Tourism	35,000	On Campus
	12	ESG: Lessons From Bhagavad Gita	Dr Alka Chadha & Dr Sanja Samirana Pattnayak	July 15 - 16, 2023	Economics	20,000	Online
	13	Theories, scope, and development of travel behavior	Dr Sana Maidullah	July 15 - 16, 2023	Tourism	35,000	On Campus
	14	Finance for Non-Finance Executives and Managers	Dr P Sanjay	July 19 - 21, 2023	Finance	48,000	Kolkata
	15	Game Theory For Managers	Dr Alka Chadha	July 21 - 23, 2023	Economics	20,000	Online
	16	Economics of Crises	Dr Alka Chadha & Dr Sanja Samirana Pattnayak	July 28 - 30, 2023	Economics	30,000	Online
	17	Methodologies for investigating tourist behavior in tourism	Dr Sana Maidullah	July 29 - 30, 2023	Tourism	35,000	On Campus
AUGUST	18	Importance of Sustainable Practices in Industry	Dr Arpita Ghosh	August 10 - 11, 2023	General Management	15,000	Online
	19	Finance for Non-Finance Executives and Managers	Dr P Sanjay	August 23 - 25, 2023	Finance	48,000	On Campus
SEPTEMBER	20	Teamwork Reimagined: Building and Managing High-Performance Teams (HPTs)	Dr Rinki Dahiya & Dr Parul Malik	September 22 - 23, 2023	Organizational Behavior and Human Resource Management	20,000	On Campus
	21	Strategic Thinking & Leadership	Dr Ajay Singal	September 28 - 30, 2023	Strategy	35,000	On Campus
OCTOBER	22	Customer Service Strategy for Better Profitability	Dr Prafulla Agnihotri	October 09 - 11, 2023	Marketing	35,000	Mumbai
	23	Risk Management in Distributed Agile Development	Dr Urvashi Rathod	October 12 - 14, 2023	Information Technology	30,000	On Campus
	24	Finance for Non-Finance Executives and Managers	Dr P Sanjay	October 18 - 20, 2023	Finance	48,000	Bengaluru
NOVEMBER	25	IT Strategy - Planning and Execution	Dr Urvashi Rathod	November 01 - 03, 2023	Information Technology	30,000	On Campus
	26	Building A Customer Centric Organisation	Dr Prafulla Agnihotri	November 06 - 08, 2023	Marketing	35,000	On Campus
	27	Finance for Non-Finance Executives and Managers	Dr P Sanjay	November 15 - 17, 2023	Finance	48,000	On Campus
	28	Business Unit Strategy	Dr Ajay Singal	November 24 - 26, 2023	Strategy	35,000	On Campus
	29	Management and Public Policy	Dr Advaita Rajendra, Dr Alka Chadha Dr Ajay Singal, Dr Sanja Samirana Pattnayak	November 01 - 30 (Weekends), 2023	Public Policy	1,00,000	Online
	30	Data Analysis using Statistical Tools and Econometric Techniques	Dr Mohd Hussain Kunroo	November 15 - December 10, 2023	Analytics	30,000	Online
DECEMBER	31	Building Talent Agility For Sustainable Business Performance	Dr Rinki Dahiya & Dr Parul Malik	December 01 - 02, 2023	Organizational Behavior and Human Resource Management	20,000	On Campus
	32	Finance for Non-Finance Executives and Managers	Dr P Sanjay	December 20 - 22, 2023	Finance	48,000	Mumbai
JANUARY	33	Role of Marketing Analytics in Building Powerful and Sustainable Brands	Dr Devika Vashisht	January 06 - 07, 2024	Marketing	11,800	Online
	34	Data Visualization	Dr Advaita Rajendra, Dr Kiran Kumar Paidipati Dr Karthikeyan Balakumar	January 25 - 28, 2024	General Management	50,000	Online
	35	Data-Analysis with 'R'	Dr Mohd Hussain Kunroo	January 28 - 29, 2024	Analytics	30,000	On Campus
FEBRUARY	36	Drone Technology: Empowering New Business	Dr M Pachayappan	February 09 - 10, 2024	Operations and Supply Chain Management	30,000	Online
	37	Effective Teaching and Pedagogy	Dr Alka Chadha Dr Sanja Samirana Pattnayak Dr Devika Vashisht Dr Advaita Rajendran	February 10 - 11, 2024	General Management	20,000	Online
	38	Advanced Program for Senior Managers	Dr Ajay Singal	February 16 - 17, 2024	Strategy	50,000	On Campus
MARCH	39	Gender-ed Organisations	Dr Advaita Rajendra & Dr Alka Chadha	March 06 - 08, 2024	Public Policy	40,000	Online
	40	The Art of Writing Research Papers	Dr Devika Vashisht	March 09 - 10, 2024	General Management	11,800	Online
	41	Social Entrepreneurship	Dr Advaita Rajendra & Dr Ashish Goel	March 13 - 15, 2024	General Management	30,000	On Campus