BLOCKCHAIN TECHNOLOGY FOR MANAGERS

Programme Director:
Prof. Shashi Kant Srivastava

Programme Dates:
Jume 13 - 15, 2023

Programme Venue:
IIM Sirmaur, Himachal Pradesh

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INDIAN INSTITUTE OF MANAGEMENT SIRMAUR

Paonta Sahib, Rampur Ghat Road
Himachal Pradesh-173025

OBJECTIVE

the objective of the course is to provide managers with a comprehensive understanding of the fundamentals of blockchain technology and how it can be leveraged to improve business operations and create value for stakeholders. The course may cover topics such as the basics of blockchain technology, including its history and evolution, how it works, and its key features and benefits. It may also explore the various applications of blockchain technology in different industries and sectors, such as finance, healthcare, supply chain management, and more. Overall, the objective of a "blockchain technology for manager" course is to equip managers with the knowledge, skills, and tools needed to leverage blockchain technology to drive innovation, improve efficiency, and create value for their organizations and stakeholders.

PEDAGOGY

Concept sessions, simulations, programming, group activity through breakout rooms, and case study discussions.

WHO MAY ATTEND

The Programme as such is useful for all managers with 5 - 7 years of experience, irrespective of their functions, hierarchical position and business involvement - be it in the private/public sector organisations, multinational companies or government organisations. We believe that an organisation will get an optimum return from this Programme by sponsoring a team of 2 - 4 managers who have responsibility for managing a department, division, business group, or the entire organisation.

KEY TOPICS

The programme contents are focused in three specific modules dealing with the topic of blockchain technology for managers.

1. Fundamentals of blockchain technology

This module will help participants understand the basic concepts of blockchain technology such as decentralized databases and distributed ledger systems. It will further clarify on advanced cryptographic algorithms to secure and authenticate transactions, creating a permanent, tamper-proof record of all activity on the network. Together, these fundamental concepts of blockchain technology are part of the first module.

2. Applications of blockchain technology

Besides cryptocurrencies, blockchain technology has a wide range of potential applications across various industries. Blockchain technology can also be used for a variety of other purposes, including supply chain management, retail, finance, and more. Overall, the potential applications of blockchain technology are vast and varied, and are only beginning to be explored.

3. Hands on programming

Hands-on programming of blockchain technology involves learning how to develop and deploy decentralized applications (DApps) on blockchain networks. This typically involves learning a blockchain programming language, such as Solidity for Ethereum, and familiarizing oneself with the tools and frameworks used for blockchain development, such as Remix. Hands-on programming of blockchain technology also involves understanding the various components of a blockchain network, such as nodes, wallets, and smart contracts.

PROGRAMME DIRECTOR

Prof. Shashi Kant Srivastava is a faculty in the area of IT & Systems at the Indian Institute of Management Sirmaur, India. He received his FPM (PhD) from the Indian Institute of Management Indore, India. His current research interests include blockchain technology, big data, multi-criteria decision making, artificial intelligence, business analytics, and information economics. His papers have appeared in Communications of the Association for Information Systems (CAIS), Journal of Information Technology Theory and Application (JITTA), Journal of Global Information Technology Management, International Journal of Business Intelligence Research, International Journal of Knowledge Management, and Journal of International Technology and Information Management. He can be reached at shashikant.srivastava@iimsirmaur.ac.in

PROGRAMME DETAILS

- **Duration:** June 13 -15, 2023
- **Programme commencement:** 10.00 AM on June 13, 2023
- **Programme Conclusion:** 5.00 PM on June 13, 2023
- **Venue:** IIM Sirmaur Campus
- **Accomodation**
  - **Check in:** June 12 (6.00 PM onwards)
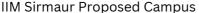 - **Check out:** June 15 (till 1.00 PM)

PROGRAMME FEES

- **Residential (R):** INR 35,000/- plus taxes and surcharges as applicable.
- **Non-residential** : INR 25,000/- plus taxes and surcharges as applicable.
  We would strongly encourage candidates to enroll as Residential participants, as the experience of an MDP is optimized in a full-immersion mode.
- **Discount on Programme fees**: A discount of 10% on the Programme fees can be availed by an organization if it nominates at least 4 participants for a particular MDP.

HOW TO APPLY

- To apply or nominate personnel for the program, click on the "Register Now" link in the brochure or visit https://iimsirmaur.ac.in/mdp/
- Once the candidature is approved, the sponsoring authority or participant (in case of self-nomination) will receive an email with a Payment Advice requesting the program fees in advance.
- Programme fees can be remitted online through Electronic Fund Transfer (NEFT/RTGS). After remitting the fees online, please inform the CMDP office of the UTR number or relevant transaction details via email. This will allow us to connect your remittance to your nomination(s).
- Please note that confirmation of participation is subject to receipt of program fees by the CMDP office before the commencement of the MDP.

IIM Sirmaur Proposed Campus

IIM Sirmaur MDP Experience

TERMS & CONDITIONS

- Participants would have to make their own travel arrangements.
- Accommodation at IIMS will be provided till 12.00 p.m. on June 15, 2023. Participants staying beyond this time will have to bear additional stay and food charges, which they have to settle directly with the hospitality service provider, conditional upon room availability.
- Cancellation Policy: In case you/your nominated candidate(s) does(do) not attend the programme, 40% of the programme fees will be retained, as per policy.

HOW TO REACH IIM SIRMAUR

IIM Sirmaur is located in Paonta Sahib, in Himachal Pradesh. The distance of Paonta Sahib from Jolly Grant Airport Dehradun is 78.5 km. It takes 2 hours and 30 minutes from Dehradun Airport, 2 hours and 30 minutes from Chandigarh Airport, and 5 hours and 30 minutes from Delhi Airport to reach Paonta Sahib. The nearest Railway stations are Yamuna Nagar, Saharanpur, and Dehradun. They are all located approximately at one and half hour taxi drive from Paonta Sahib.

NEARBY TOURIST DESTINATIONS

- Gurudwara Paonta Sahib Ji : Situated within the city
- Kalesar National Park : Located 13 km away
- Renuka Lake: Located 47 km away
- Mussoorie : Mussoorie is a hill station located 87 km away
- Haridwar : Haridwar is a holy city situated 105 km away

Our correspondence address is as follows:
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Email: mdpoffice@iimsirmaur.ac.in | Weblink: https://www.iimsirmaur.ac.in/mdp/mdp-calendar

For all other details on administrative matters please refer our website www.iimsirmaur.ac.in/mdp/ or e-mail to mdpoffice@iimsirmaur.ac.in