



IIM SIRMAUR
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Web Link - <https://www.iimsirmaur.ac.in/>

INDIAN INSTITUTE OF MANAGEMENT SIRMAUR



Management Development Programme 2024-25

Established
in 2015

An institution of national importance dedicated to producing the next generation of leaders in the field of management and up skilling the workforce that drives the nation.

About IIM Sirmaur

The Indian Institute of Management Sirmaur (IIM Sirmaur) is a premier management institute located in the picturesque town of Paonta Sahib in the State of Himachal Pradesh, India. Established in 2015, IIM Sirmaur is a member of the prestigious Indian Institute of Management (IIMs) network. In addition to its flagship two year MBA programme, IIM Sirmaur offers a two year MBA in Tourism and Hospitality Management and a cutting edge Fellowship Programme in Management. The institute also offers a wide range of executive, faculty development, and management development programmes.

IIM Sirmaur is committed to providing its students with world-class management education that is grounded in theory and practice. The institute has a strong focus on experiential learning and provides its students with numerous opportunities to apply their knowledge to real-world business challenges through internships, case studies, and live projects. Faculty members at IIM Sirmaur use a fine mix of lectures, case studies, simulations, and projects to bring out the very best in the students. The learning in the campus is ably facilitated by state-of-the-art infrastructure that includes fully air conditioned classrooms, a modern library, access to various scientific and business databases and resources, discussion rooms, a fully equipped gym, and a wide variety of sports facilities among other resources.

The Institute strives for the seamless integration of management education with current industry requirements. The MDP participants are actively encouraged to participate in activities, games, and colloquia to further their subject knowledge to remain connected with the latest trends in management. In addition to providing participants with best in academic inputs, IIM Sirmaur seeks to inculcate a spirit of team work, leadership skill, innovation and entrepreneurship. Our participants demonstrate significant improvements on the following parameters: Leadership, Communication, Organization, Problem-solving, Decisiveness, Flexibility, Empathy and Accountability.

Overall, IIM Sirmaur is a dynamic and forward-thinking institute that is dedicated to producing the next generation of leaders in the field of management and upskilling the workforce that drives the nation.



Management Development Programme

Presently, we offer

1. Standardised Open MDPs - Calendarized set of Open-enrollment MDPs offered at periodic interval, on topic across the essentials in workforce training.
2. Customized Training Programmes (In-Company Programmes) are tailor-made modules, created to address specific needs of corporate clients.
3. Consultancy - IIM Sirmaur undertakes consulting assignments, in the following domains:
 - Decision Sciences
 - Economics and Business Environment
 - Environmental Management
 - Finance and Accounting
 - Information Technology & Systems
 - Marketing Management
 - Operational and Supply Chain Management
 - Organizational Behavior & Human Resources Management
 - Public Policy & Sociology
 - Strategic Management
 - Tourism Management

Factors bringing cutting-edge competency to the participants

The following are the factors that contribute to the competency building of participants:

Faculty Expertise The quality of faculty members is an essential factor in business learning. Our faculty are experts in their respective fields and can teach the latest trends and best practices in business management.

Curriculum Our curriculum is comprehensive and relevant to the current business landscape. It incorporates real-world case studies, industry trends, and emerging technologies to provide participants with practical skills and knowledge.

Research Output IIM Sirmaur produces cutting-edge research on business and management issues building a high level of competency among participants. Our research output is helping the participant's organization to form business practices and policies.

Industry Partnership IIM Sirmaur has partnerships with top companies and organizations that help us understand the industry needs and bridge the gap. These partnerships ensure that the curriculum is relevant to the needs of the business world.

Overall, IIM Sirmaur provides participants with the skills and knowledge needed to succeed in the business world, and has a strong reputation within the industry.

Recently, IIM Sirmaur has launched two Executive MBA (EMBA) programmes, designed to empower professionals with cutting-edge knowledge and skills and cater to the evolving demands of the modern business landscape.

Executive Master of Business Administration (EMBA):

Our EMBA programme is crafted to equip seasoned professionals with the strategic insights, business acumen, and global perspective necessary to drive organizational success. With a focus on experiential learning and industry relevance, this programme is tailored to meet the diverse needs of executives across various sectors.

EMBA with a Specialization in Digital Transformation and Analytics (EMBA-DTA):

Our EMBA-DTA programme is designed for professionals who aspire to lead digital transformation initiatives within their organizations. Through specialized coursework and hands-on projects, participants will gain expertise in harnessing data analytics, emerging technologies, and digital strategies to drive business innovation and competitiveness.



Infrastructure

LIBRARY

The library of an institute is considered to be an essential element for the growth of an institute as it serves as a platform for the students and faculties to constructively participate in the process of knowledge consumption and knowledge creation. IIM Sirmaur provides a state-of-the-art library to the participants.

- Well-equipped with print and electronic resources to aid academic preparation including, e-books, e-journals and full-text online databases
- The infrastructure facilitates for group discussions as well as private study.

ACCOMMODATION

IIM Sirmaur is thrilled to announce the commencement of operations at our permanent campus located in the serene surroundings of Dhaula Kuan, Sirmaur, starting from the academic year 2024-25. Our new campus is a testament to our commitment to providing world-class facilities for executive training and education.

Featuring a dedicated MDP Guest House capable of accommodating up to 55 participants, alongside a separate MDP Academic Block equipped with 4 spacious classrooms tailored for training purposes. Our campus is designed to offer a conducive environment for immersive learning experiences.

Travel to Dhaula Kuan :

Dhula Kuan, the picturesque location of IIM Sirmaur's permanent campus, is conveniently accessible from various airports and offers an array of tourist destinations to explore. Here's a guide to reaching Dhula Kuan and nearby attractions:

- Renuka Lake: Located 31 km away
- Kalesar National Park: Located 38 km
- Gurudwara Paonta Sahib Ji: Located 21 km
- Mussoorie: Mussoorie is a hill station located 99 km away
- Haridwar: Haridwar is a holy city situated 119 km away

Sirmaur is on the western extreme of the Doon Valley. The distances of IIM Sirmaur from nearby places are:

Destination	Distance	Time to Travel
Delhi Airport	294 km	6 hrs 20 minutes
Jolly Grant Airport Dehradun	96 km	2 hrs 30 minutes
Chandigarh Airport	105 km	2 hours 40 minutes



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For further details on Management Development Programmes at IIM Sirmaur,
please visit us at: <https://iimsirmaur.ac.in/mdp/>