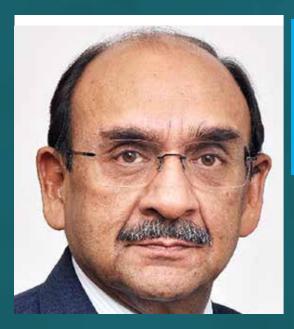


About Contents The Institute **About The Institute** Among the youngest of the prestigious of unique potentialities of the tourism and IIM family, Indian Institute of Management hospitality industry. Considering the industry's **Board of Governors** Sirmaur is making significant leaps of growing relevance due to its capability of growth and development. Maintaining bridging economic growth with social and the IIM legacy, the institute is committed cultural development IIM Sirmaur has launched **Director's Message** to delivering quality education, training the sectoral MBA programme in Tourism and and research in management studies. IIM Hospitality Management. 05 Why IIM Sirmaur Sirmaur is focused on developing indigenous The institute aims to significantly contribute knowledge and practices in an enabling by offering bright and highly motivated minds environment. Located amidst the serene **Programs & Centres** 06 to the Tourism and Hospitality industry. These Himalayan range and on the banks of river conscious young minds carry knowledge and Yamuna, IIM Sirmaur has forayed into Tourism 08 experience owing to their diverse backgrounds Infrastructure and Hospitality Management and Ph.D. and qualifications, selected via a rigorous programme this academic year. The Institute process. Given their keenness to pursue sector is committed towards seamless integration About MBA (T&HM) Programme specific education, it can conveniently be of management education with local and inferred that they are eager to make positive global aspirations while remaining mindful contributions in their chosen field and possess **Our Faculty** of the fact that the management education is genuine desire to be apart of the overall growth not just about seeking the most competitive of the country. The curriculum is invigorating employment opportunities, but also about and aims at transforming young minds into Message from Placement Committee 13 securing socioeconomic concerns. responsible professionals capable of adapting IIM Sirmaur is striving to play a crucial role to the ever-changing world. Equipped with this **Activities** owing to its unique position, where on unique combination of practical skills and the one hand the institute realises the onus to latest methods of learning, we believe that our students are bound to be invaluable assets for the groom future managers, it also recognises **IIM Sirmaur in News** the responsibility towards the exploration organisations. **Committees** Clubs **Batch Profile 2020-22** Guide to summer placements for RAMPUR GHAT ROAD PAONTA SAHIB (H.P.) the MBA (T&HM) batch 2020-2022 **Testimonials Stay & Travel**



Board of Governors



Director's Message

Dear Colleagues,

Greetings from IIM Sirmaur!

I am pleased to present the profile of MBA (Tourism & Hospitality Management) students of batch 2020-22 at the Indian Institute of Management Sirmaur.

As an institution of national importance established in the Year 2015, under aegis of Ministry of Education, Government of India, we are committed to the purpose of preparing our students for desirable corporate behaviour and expectations.

Tourism and hospitality industry is one of the largest economic sectors globally, that promises to propel growth, investment and employment generation. The need for quality manpower and leadership in this sector has been increasingly felt in India over the years. The responsibility to churn out management professionals in this sector has been understood carefully at IIM Sirmaur, especially by virtue of being in the Himalayas.

Indian Institute of Management Sirmaur popularly known as the Himalayan IIM, is first among the prestigious IIM family to initiate MBA Degree programme focusing on tourism, hospitality and allied activities. Having consciously assessed the opportunities in these areas, we are anchoring to train our students to be able to assume operations and decision making roles in this industry effectively.

I cordially invite the corporate in tourism and hospitality to associate with us in the Summer Placement process.

With kind regards,

Professor Neelu Rohmetra

Director, IIM Sirmaur Himachal Pradesh

Shri Ajay S. Shriram

Chairperson
Chairman and Senior Managing Director,
DCM Shriram Limited

Shri Sanjay Kumar Sinha

Joint Secretary (Management) MHRD, Gol Additional Chief Secretary, Tech. Education, Govt. of Himachal Pradesh

Shri. Vinayak Chatterjee Chairman, Feedback Infra (P) Ltd. Shri. Sumant Sinha

Founder Chairman & CEO, Renew Power Ventures Ltd.

Ms. Archana Garodia Gupta

Director, Touchstone Gems & Jewellery Pvt. Ltd. & Chairperson FICCI, National MSME Committee Shri. Sumit Bose IAS (Retd.)

Shri Rajiv Memani

Chairman - India Region, Chairman – Emerging Markets Committee, Ernst & Young Shri Shrikant Kejriwal (CA)
Director, Indra Varuna Marine P.
Ltd., Mumbai

Dr. Ajay Kumar GargIIM Lucknow

Ms. Munmun Biswas

Director - M/s Coeval Crafts Pvt. Ltd., & President, DICCI West Bengal Chapter

Professor Neelu Rohmetra
Director, IIM Sirmaur





WHY IIM SIRMAUR

An Inclusive Community in the Lap of Nature

- Situated beside the river Yamuna, IIM Sirmaur offers a verdant campus equipped with state-of-the-art classrooms, students' residences, and various supporting facilities.
- Established clubs and committees to hone talents and help students pursue their interests.

An International Outlook

- An innovative International Immersion Programme to internationalise the curriculum.
- Regular interactions with international faculty on campus and via videoconferencing.

Technology driven upskilling using scientific approach

- State-of-the-art classrooms to offer students with most appropriate learning
- Access to digital repositories of over 150000 e-books, articles, and magazines, and Bloomberg terminal

150000 e-books

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Memberships and Associations

Me	emberships	Nature of Membership	Membership No.
AACSB Education Alliance	The Association to Advance Collegiate Schools of Business (AACSB)	Annual	
ALL RIDIA MANAGEMENT ASSOCIATION	All India Management Association (AIMA)	Lifetime Corporate Membership	CM-I-41
CMEE Center for Marketing in Emerging Economics	Centre for Marketing in Emerging Economies (CMEE), IIM Lucknow	Annual Membership	-
Global Compact Network India	Global Compact Network India	Annual Membership	-
NHRD	National HRD Network (NHRDN)	Long-term Institutional Membership	LTACA/ DEL/104372/16072019
Confederation of Indian Industry	Confederation of Indian Industry	Annual Membership	Membership No.N6725I
AIMS ASSOCIATION OF BOOM BURNAGOROF SCHOOLS	Association of Indian Management School	Life Time Institutional Membership	Membership No -AIMS/ LF/HP/NZ/2482
STUDY IN INDIA	Study In India Certificate of Partnership	Authorized Partner	INSTITUTE ID : SII-I-0248
CO-MICH SHIPMENT ABOUT AN	Unnat Bharat Abhiyan	Participating Institute	AISHE Code : S-15911

Ranking

IIM Sirmaur Ranked 5th among the Emerging Business Schools in the Country by NHRDN-Shine. com Annual Survey of Business School Ranking in India (2018-19) The 6th edition of NHRDN-Shine. com
Annual Survey of Business School
Ranking in India (2018-19) has ranked
IIM Sirmaur among the 5 Emerging
Business Schools of the Country. The
survey defines emerging Business
Schools as those Business Schools
which are yet to complete 5 Years
since their foundation, performing
well and doing good work for their
larger audience. As per the results of
the survey published in Hindustan
Times on 2nd April 2019
(Delhi Edition)

"IIM Sirmaur holds
the distinction
of being led by
first-ever women
Director of an IIM,
and has made
good progress in
developing students
holistically, while
also striving for
increased corporate
connectedness."



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Infrastructure

The campus is equipped with modern facilities and the latest technology to provide an excellent learning environment for the students. The Institute has state-of-the-art classrooms equipped with overhead projectors and modern furniture, fully equipped conference rooms with a video-conferencing facility, a 24x7 library and a computer lab with latest configuration machines as well as access to various software and databases. IIM Sirmaur believes in the holistic development of its students and provides excellent facilities for sports too such as volleyball, cricket, football, table tennis, and badminton.

IT Infrastructure

Access to online databases such as ABI/INFORMS, ACE-KP, ACE-MF, ACE-Equity, ABI, Ebrary, EBSCO and Press reader

- One of the very few IIMs to have access to the Bloomberg Terminal
- Well-equipped computer lab with access to latest software running on cutting-edge hardware
- Soon to be a part of the National Knowledge Network– a pan-India network implementation by the National Informatics Centre (NIC).



Class Rooms

- State-of-the-art classrooms
- Equipped with Overhead projectors
- Modern furniture
- Fully equipped conference rooms
- Video-conferencing facility



Library

In-house library accessible to the students 24 x 7

- Well-equipped with print and electronic resources for tourism and hospitality
- Provides space for group discussions as well as private study
- Research reference tools such as Grammarly, Turnitin, IBM SPSS Statistics, IBM SPSS AMOS, NVivo, JSTOR, Prowess, Scopus, etc.



Mess

- Student-run mess serving both vegetarian and non-vegetarian cuisines
- Serves as the common room for all students at the campus
- The installed TV and other amenities cater to the recreational needs of the students



Sports

- One of the best sports facilities among the 3rd Generation IIMs
- Facilities for a variety of sports – Football, Cricket, Badminton, Volleyball, Pool, and Table Tennis
- High-mast lighting of the field enables students to play their favourite sports even during the night



Hostel

- Yajur' and 'Atharva' hostels having twin-sharing rooms with modern amenities
- Well-lit and properly ventilated rooms with attached bathrooms
- Access to high-speed Wi-Fi

- Proper maintenance with dedicated housekeeping staff
- Within the campus, close proximity to the Academic Block
- Located on the bank of River Yamuna, rendering a pleasant weather throughout the year
- CCTV Security throughout the campus



Auditorium

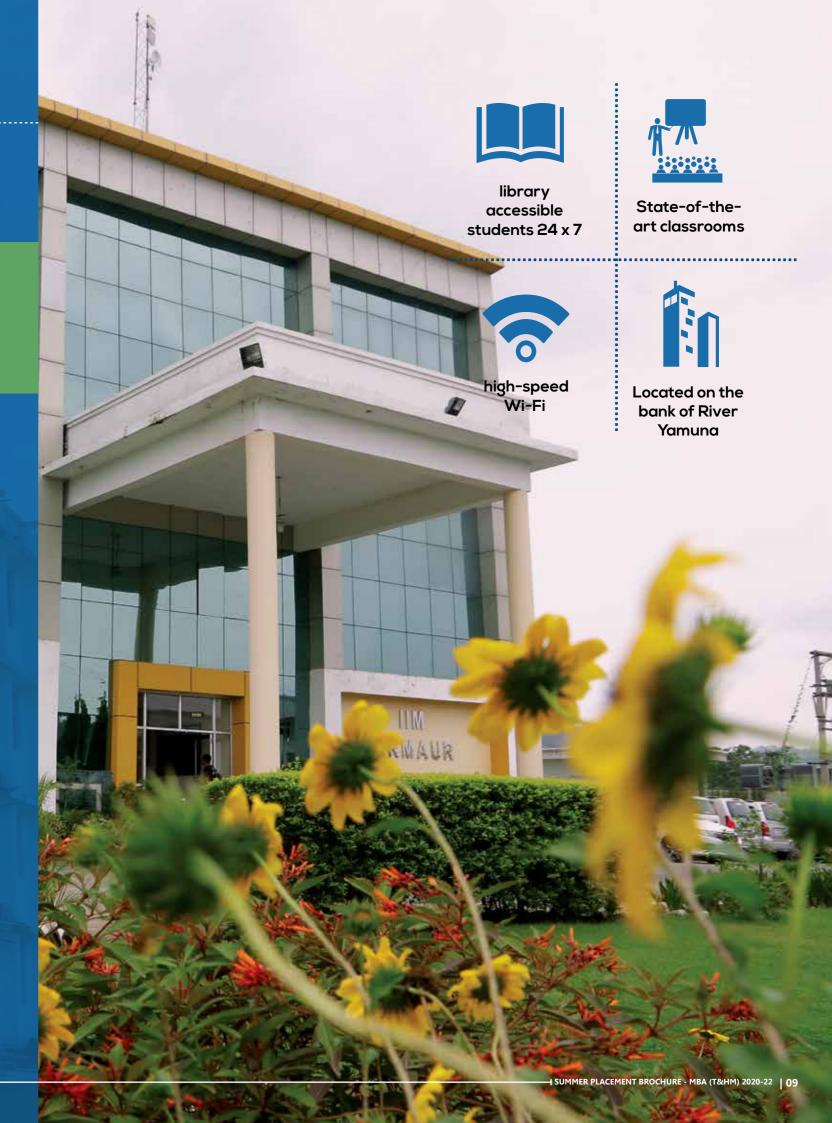
Well-equipped Auditorium for conducting flagship college events



Gymnasium

Fully-functional gymnasium with all the modern and essential fitness and training equipment

Accessible to students 24 X 7



About MBA (Tourism & Hospitality Management)

MBA in Tourism and Hospitality Management is a two year full- time residential programme, each academic year comprising of three trimesters. The first year of the programme encompasses core courses that explains the fundamental concepts of tourism and management theories and practices across different functional areas. The first year coursework is mandatory for all the students followed by a summer internship and International Immersion Programme. The summer internship is for a period of six to eight weeks where the students are required to work on tourism or hospitality related projects. International Immersion Programme (IIP) is a three-week voluntary activity after Term-III that helps students to expand their horizons towards diverse cultures and give them exposure to global business practices in general and tourism & hospitality in particular.

In the second year, students shall be offered with core and functional elective courses across different areas of specialisation in tourism and hospitality sector. Students can select their preferred elective courses, insofar as they fulfil the minimum credit requirements for the programme. The students who successfully fulfil all the requirements shall be awarded the Degree in MBA in Tourism and Hospitality Management.

The programme aims to enrich the students who are keen to develop their career and knowledge in Tourism and Hospitality industry. With a holistic approach to preparing students for careers in the sector, the programme also encourages to shape future entrepreneurs. The curriculum pedagogy epitomises a sound combination of lectures, flip classroom sessions, case studies, online resources, field work, project assignments, lab sessions and the like.

MBA (Tourism & Hospitality Management) First Year Courses (2020-21)

TERM I

- Tourism Geography
- Organizational Behavior
- Business of Tourism
- Managerial Economics
- · Tourism & Hospitality Marketing Management
- · Communication and Critical Thinking for Managers
- · Information Technology Concepts

TERM II

- Global Business Environment for **Tourism and Hospitality**
- Management Accounting & Finance
- Tourism Resources and Products
- Tourism Operations Management
- · Research Methods in Tourism and Hospitality
- Business Statistics
- Written Executive Communication

TERM III

- Business Strategy
- · Destination Planning and Management
- · Human Resource Management in **Tourism and Hospitality**
- Hospitality Management
- Travel and Tourism Industry Laws and Regulations
- · Entrepreneurship Development in Tourism Industry

MBA (Tourism & Hospitality Management) Second Year Courses (2021-22)

TERM IV

TERM V

TERM VI

- · Travel Documentation and Forex
- Project Management
- Tourism Analytics
- Core Elective I
- · Core Elective II
- · Functional Elective I
- · Functional Elective II

- Digital and Social Media Marketing
- Tourism Policy and Planning
- · Core Elective III
- Functional Elective III
- Functional Elective IV Functional Elective - V
- On the Job Training and **Report Submission**
- · Core Elective IV
- · Functional Elective -VI

A List of Courses Offered as Electives in the Second Year is Mentioned Below:

Core Electives

- · Event Planning and Management
- · Itinerary Preparation and Costing
- · Heritage Conservation and Management
- Travel Agency Management
- · International Tourism Management
- · Tour Guiding and Interpretation
- Customer Relationship Management
- Data Analysis in Hospitality and Tourism Research
- · Tourist Behavior and Cross-**Cultural Management**
- Sustainable Tourism

Functional Electives

(Specializations)

Hospitality and Aviation

- · Revenue Management
- · Air cargo Management
- · Air Operations Management
- · Accommodation Management
- · Gastronomy and Culinary **Tourism**
- Food and Beverage Management
- Tourism Transportation

Event Management

- MICE
- · Sports Event Management
- Event Planning and Management

· Festivals and Social event Management

Special Interest Tourism

- Adventure Tourism
- Agro, Farm & Rural Tourism
- Health and Wealth Tourism
- Religious Tourism
- Heritage & Cultural Tourism

Entrepreneurship

- · Design and Critical Thinking
- Social Entrepreneurship
- · Innovation and Creativity
- Business Finance

Our Faculty

Prof. Amrinder Singh

Finance and Accounting Ph.D. (SMVDU)

Prof. Anshu Agrawal

Finance and Accounting Ph.D. (IIT Delhi)

Prof. M. Pachayappan

Operations & Supply Chain Management Ph.D. (Pondicherry University)

Prof. Mohd Hussain Kunroo

Economics Ph.D. (JMI, New Delhi)

Prof. Parul Malik

Organizational Behaviour and Human Resource Management Ph.D. (IIT Roorkee)

Prof. Pradipta Patra

Decision Sciences FPM (IIM Bangalore)

Prof. Pragya Bhawsar

Strategic Management FPM (NITIE Mumbai)

Prof. Ram Kumar Dhurkari

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Organizational Behaviour & **Human Resource Management** Ph.D. (IIT Roorkee)

Prof. Shah Bhavin kumar Indravadan

Operations & Supply Chain Management FPM (NITIE Mumbai)

Prof. Sanjay Singh

Organizational Behavior & **Human Resource Management** Ph.D. (University of Delhi)

Prof. Shashi Kant Srivastava

IT & Systems FPM (IIM Indore)

Prof. Vikas Kumar

Marketing Management Ph.D. (IIT Roorkee)

Prof. Vikrant Kaushal

Tourism & Hospitality Management Ph.D. (CUHP)



Visiting Faculty (2020 - 2021)

Prof. Anil Gupta

University of Jammu

Prof. Biswajit Nag

Indian Institute of Foreign Trade (IIFT), New Delhi

Prof. Charu Sheela Yadav IITTM Noida

Prof. Nimit Chowdhary

Jamia Millia Islamia

Prof. Pawan Gupta IITTM Noida

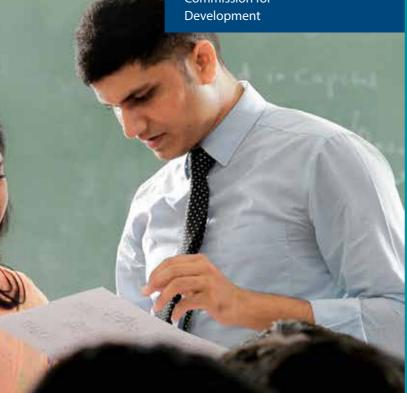
Prof. Rinzing Lama IITTM Noida

Prof. Santosh Rangnekar

Indian Institute of Technology Roorkee

Prof. Shreesh Sarvagya

CEO, International Commission for



Message from Placement Committee



















Dear Recruiters,

Greetings from THM Placement Committee, IIM Sirmaur.

Indian Institute of Management Sirmaur started its journey in 2015 and is now successfully completing 5 years of delivering the finest professionals to the corporate world.

We are highly motivated and bright students from diverse backgrounds having adequate qualifications, selected through a structured and rigorous admission process, and thus are well suited for industry absorption. IIM Sirmaur is observant and has been fulfilling the corporate needs since its inception and this year onwards the institution has extended the same expertise in the realm of Tourism and Hospitality Management. It was the need of the hour that a sector specific program,

such as MBA in Tourism and Hospitality was initiated in a premier institution like the IIM. The institution is committed to educating and train a batch of 30 students, which are to be absorbed in this industry.

On the pedagogical front, students learn through a host of live projects, industrial training, guest lectures, and real-life case studies. Furthermore a structured approach is followed to instil leadership qualities and soft skills by the fraternity of proficient faculty members.

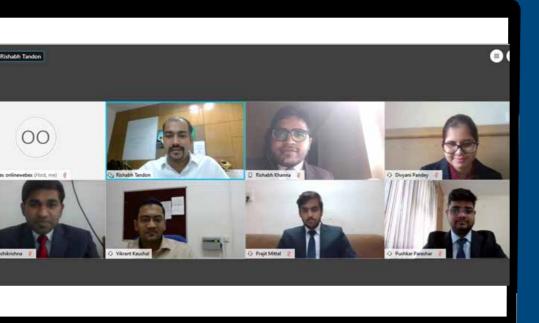
We would request to go through the brochure, which covers the individual profiles of the candidates and would be happy to welcome you on board for our campus engagement process.

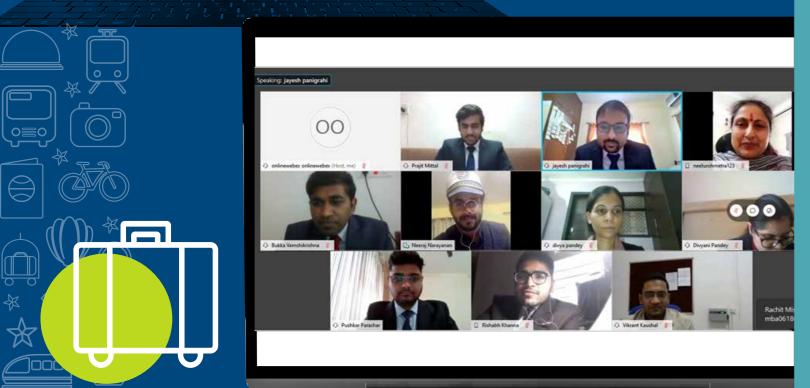
Best regards **Placement Team**

Activities

World Tourism Day Event Webinars

Indian Institute of Management Sirmaur celebrated World Tourism Day on 27th September 2020. The day marked the first such celebration for the newly inducted batch of the sectoral MBA programme in Tourism and Hospitality Management. Two guest lectures, under the overarching theme "Resurgence in Leisure & Sociability"- a series of synergistic webinars, were organised. In the first lecture Mr. Rishabh Tandon (Human Resource Director, Intercontinental Hotels Group) presented his views on the topic 'Hospitality - The new climb up the journey from the unprecedented downfall in 2020'. Second session was taken by Mr. Neeraj Narayanan (Founder of 'On His Own Trip'), wherein he discussed on the topic 'Pursuing One's Dream & Entrepreneurship'.







Webinar on "Co-existing with **COVID-19 Crisis:** Challenges and Resilience in Tourism & Hospitality Industry"

Webinar on "Co-existing with COVID-19 Crisis: Challenges and Resilience in Tourism & Hospitality Industry" was organised at IIM Sirmaur on 12 June 2020. The panellists included Ms. Mika Eoka, from Japan; Dr. Yanki Hartijasti, from Indonesia; Professor Manjula Chaudhary from Kurukshetra University; Dr. Anil Gupta from University of Jammu, and Mr. Lalit Kumar, Head Chef-Intercontinental Hotel, London. A range of issues were discussed during the session that apprised attendees about the current situation of the industry amidst global pandemic, along with peek into the latent future challenges and scenarios in the sector.

Special Talk on World Soil Day

On the occasion of World Soil day on 5 December 2020, IIM Sirmaur had the pleasure of having Mr. Pradeep Vijayan and Mr. Ankit Rastogi (Founders of Surwahi Social Kanha) for a special talk on 'Pillars of Sustainable and Rural Tourism'.

Mr. Ankit Rastogi unfolded his thoughts on sustainable and rural tourism by portraying the real picture of it and why there is a strong need for sustainability. Taking the momentum of the session forward, the second speaker Mr. Pradeep Vijayan simplified the core concept of sustainability and how it can be adopted with the right measures and consciousness.

Further, the speakers talked about the various dynamics of the topic and took the audience to a virtual walk-through of their unique, intriguing and exciting journey filled with experiencing the richness, tradition, culture, art and architecture of the rural eco-friendly



Academic session commencement and Induction talks

IIM Sirmaur commenced the online classes for its 1st batch of "MBA (Tourism & Hospitality Management)" for academic year 2020-21 on July 28, 2020. The week-long induction ceremony was inaugurated by Chief Guest Shri Ajay S. Shriram, Hon'ble Chairman, BoG IIM Sirmaur & Chairman & Sr. Managing Director, DCM Shriram Limited. Prof. Neelu Rohmetra, Hon'ble Director, IIM Sirmaur presided over the event. Hon'ble Members of the Board of Governors, IIM Sirmaur, Shri Vinayak Chatterjee, Founder, Chairman, Feedback Infra (P) Ltd and Shri Sumant Sinha, Founder, Chairman and Managing Director of ReNew Power, delivered keynote talks and shared their valuable experiences with the students.

Professor Sanjay Nadkarni, Director of Innovation & Research, Emirates Academy of Hospitality Management, presented views on opportunities in the light of adversities, necessity and application of data in the industry, skills gap and digital transformation in modern times.

Mr. Deepak Behl, Director HR, The Park Hotels, shared the expectations of hospitality industry from the students and emphasised on the importance of grooming, communication skills and the mindset one should have to succeed in the industry.







IIM Sirmaur in News

Foundation stone laying ceremony of IIM Sirmaur

The Foundation stone of IIM Sirmaur permanent campus was laid (online) on August 04, 2020 by Shri Ramesh Pokhriyal 'Nishank', Hon'ble Union Minister of Education, Government of India, Shri Jai Ram Thakur, Hon'ble Chief Minister of Himachal Pradesh, Shri Sanjay Dhotre, Hon'ble Union Minister of State for Education, Government of India, Shri Anurag Singh Thakur, Hon'ble Union Minister of State for Finance, Government of India and Shri Amit Khare, Hon'ble Secretary, Department of Higher Education, Ministry of Education, Government of India.

The Foundation Stone was laid in the presence of Shri Ajay S. Shriram, Hon'ble Chairman Board of Governors, IIM Sirmaur, Shri Govind Singh Thakur, Hon'ble Education Minister (H.P), Shri. Suresh Singh Kashyap, Hon'ble Member of Parliamnent (LS) Shimla (H.P), Shri Rajeev Bindal, Hon'ble MLA Nahan, Prof. Neelu Rohmetra, Hon'ble Director, IIM Sirmaur, besides Hon'ble members of BoG, IIM Sirmaur and other dignitaries who joined the event online. Director, IIM Sirmaur presented the layout plans and the walkthrough of the upcoming permanent Campus.

IIM campus at Dhaula Kuan, Sirmaur has been envisaged to give a feel of Himachali culture and aesthetics. Spread over 210 acres, the buildings of the new campus would include Hostels, Student Activity Centre, Faculty and Staff residences, Community Centre, Academic block, Computer Centre, Library, Conference Centre, Administrative complex, Incubation Centre, Guest house, Health Centre etc.















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Committees



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MEDIA CELL

The Media Cell acts as a point of contact between the Institute and the outside world. From keeping the social media platforms up to date with the events happening in the Institute, to communicating with the print and digital media, this committee is in charge of the brand IIM Sirmaur. By creating worthwhile and engaging content by means of Facebook, Twitter, Instagram and newsletter, the committee aims at recognizing and valuing the achievements of the Institute and its torch bearers. It works to consistently enhance the visibility of the Institute.





STUDENT TRAINING AND DEVELOPMENT CELL

The Training & Development Cell of IIM Sirmaur comprises of a team which aims to improve the overall personality of every student. While students hone their knowledge base through academics and extra-curricular activities, this team focuses on enhancing their soft skills. The students thus get the opportunity to tailor their day-to-day interactions and learn the nuances of effective corporate and personal communication. In addition to this, the cell also assists students to prepare for aptitude and psychometric tests that are ubiquitous in today's professional world. All in all, the students are equipped with the skills to become responsible and conscientious citizens of society and an asset to any organization.







CULTURAL COMMITTEE

One of the most prized possessions of the Institute is the cultural diversity brought in by the students belonging to various states and cultures. The Cultural Committee cherishes the cultural diversity by celebrating various regional festivals from all parts of India and conducting events like official student parties, DJ Nights, cultural events by popular artists and promotes government initiatives like Qaumi Ekta Week, Ek Bharat Shreshtha Bharat, Constitution Day, Vigilance Awareness Week, etc.

It serves as a platform for the students to hold recreational activities like dance workshops, theatre, social gatherings and relish with each other in their leisure.





INDUSTRY RELATIONS & SPONSORSHIP COMMITTEE

The Industry Relations and Sponsorship Committee (IRASC) is committed to establish and uphold higher level of relationship of IIM Sirmaur with industries and corporate organisations. The committee solicitates live projects, guest lectures and industry visits to the students, allowing them to understand, appreciate and to actively pursue industry requirements. Such practices help the industries in leveraging the high potential student community to address their problems. Further, the committee channelizes its relationship with the industry to offer them a platform for sponsorships and promotion for various events conducted in the Institute, round the year.



E-CELL

The Entrepreneurship Cell is one of the most coveted committees of an institute. The presence of business acumen is imperative not just for aspiring entrepreneurs but also for those who want to make their presence felt in the corporate world. The E-Cell is committed to foster the spirit of entrepreneurship among the students. It provides a platform for mentoring and training and helps students to convert their ideas into self-sustaining ventures. To this end, the E-Cell regularly organizes relevant quest lectures and workshops.



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SPORTS COMMITTEE

Playing any kind of sport brings out the leader in you. The Sports Committee has organized various intercollege competitions for Chess, Volleyball, Box Cricket and Badminton. The Committee has put in lots of efforts to develop the sports infrastructure. The committee also helps the Institute teams, in terms of providing all the necessary support, to enable them to participate in the events conducted by the other colleges.



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INFRASTRUCTURE & IT COMMITTEE

The Infrastructure and IT Committee act as a liaison between the student community and the administrative bodies viz., Admin, Systems, Housing & Maintenance teams. The members coordinate with the administration in reviewing and improving the existing facilities and meet with them every month to assess the developments on campus.

The main function of this committee includes Housing and Maintenance, IT and Systems and Room booking. Coordination with various administrative bodies involved, on infrastructure or any other requirements for various events. Liaison with the Computer Centre for broadband infrastructure in the campus is also one of the functions.





SANKALP CSR COMMITTEE

Sankalp, as the name stands is committed to its vision of creating a sense of inclusiveness in the hearts of people. Sirmaur, being a blend of industry and nature, enables us to understand the significance of harmony between the two through sustainable development. We are dedicated to instilling the spirit of Corporate Social Responsibility, the most important and righteous social development duty of corporate companies and Industries, into bright young minds. Since its inception, Sankalp has endeavoured in various activities- clothes donation drive for underprivileged people, a blood donation camp in association with IMA, arranged school supplies for children at a local school, cleanliness drive and waste management awareness drive. The team is striving tirelessly to realize its plans for a whole lot of activities this year also, focused primarily on giving back to society and standing by its motto of "Sowing hope into lives".









MESS COMMITTEE

The mess of IIM Sirmaur is student-driven and the committee aims at providing homely and nutritious food to the students as well as to the faculty and staff members. It maintains strict quality standards to ensure that students are served healthy and hygienic food. It is always striving to make improvements and enjoys the continuous support of the administration. It helps immensely in the Institute's endeavour of providing a home away from home.



PLACEMENT COMMITTEE

Placement Committee is a student body responsible for coordinating and streamlining all the placement related activities.

Guided by an illustrious faculty member, serving as Chairman Placements, it is a team of highly dedicated and proactive students working in synergy to achieve the common goal of attracting the most suitable profiles from the most renowned organizations. The key operating spheres of the placement committee include organizing corporate interactions, workshops, developing the student brochure, student's skill job mapping, organizing placement related events, and giving the students an insight about the in vogue industrial trends through conclaves and seminars. The Placement Committee is pivotal in developing and sustaining a mutually beneficial relationship with the corporate houses.

Clubs



AREA 51 – STOCK TRADING CLUB

Stock market plays a pivotal role in the growth of an economy. This is a major reason why it is so closely monitored by governments, central banks, companies and even general public. The increasing importance of this section of finance has intrigued us a lot. Hence, the club "AREA 51" of IIM Sirmaur is solely dedicated towards capital market operations where we discuss various events and techniques. We conduct informative sessions, quizzes, expert talks, virtual trading and portfolio management competitions.







FINSERVE - FINANCE AND ECONOMICS CLUB

FinServe aims to enhance the financial quotient of the students by conducting various intercollege activities like interactive sessions, guest lectures, financial quizzes, debates and events in collaboration with the corporate world. The activities provide a platform to the students to interact with each other and gain perspective on recent development and innovations in the area of finance and consistently enhance the visibility of the Institute.



VIBGYOR-PHOTOGRAPHY CLUB

This club is a group of like-minded members who express their love and passion for Photography and like to capture beautiful moments and express their feelings in the form of Photographs.

Photography is a passion for the members of this club. The club's aim is to offer a platform on which interested people of IIM Sirmaur can promote their work to a wider audience and help people pursue photography as a hobby and also grow in their career.





MARKAIZEN - MARKETING CLUB

Markaizen, the marketing club at IIM Sirmaur is responsible for orchestrating activities to help students explore marketing management area. It brings in an invigorating gust to the otherwise laborious lives of students by organizing enthralling activities which also give opportunities to students to showcase their talent and learn by doing.

Markaizen provides the following benefits to club members, Indian Institute of Management, Sirmaur, and the community at large:

- Provide a platform to educate and enhance students' understanding of the various aspects and nuances of the marketing management
- Assist club members in discovering & exploring diverse marketing employment opportunities.
- Stimulate interaction among students, outside companies, and faculty to enhance participation in marketing and community relationships.







SCOPE - OPERATIONS AND SUPPLY CHAIN MANAGEMENT CLUB

SCOPE focuses primarily on equipping the students with the fundamental skills demanded by the manufacturing as well as the service industry in the field of operations and supply chain. The club is committed to enhance the knowledge sharing and add value to the classroom learning through guest lectures by industry leaders, industry visits and various competitions like guizzes, simulations, and case studies.





DATONICS - IT CLUB

Datonics is a student initiative focused on providing all IT related solutions on the campus. The club is setting up a MOODLE 'Modular Object-Oriented Dynamic Learning Environment' facility which is an open Learning Management System (LMS), a Network sharing facility, and developing an online Software Repository containing essential software required for general and academic uses. The club is also building an interactive online forum for brainstorming IT related issues. It also focuses on Analytics and managerial solutions with help of machine learning and deep learning. Datonics is working towards bringing Al into field of management.



Consulere Think Consulting Think us...



CONSULERE - CONSULTING CLUB

Consulere, the Consulting Club aims to create a learning environment for students to deal with consulting issues and provides them with opportunities that would help make impactful contributions to their careers in any business organization. It is a club that provides resources, facilities and mentorships to help IIM Sirmaur fraternity prepare for acing in the domain of consulting.



QUIZZAR-QUIZ CLUB

Quizzar aims to enhance the general awareness of the students and also encourage them to think beyond their regular academic curricula. Quizzar conducts activities such as interactive and general guizzes, crosswords etc. in new and innovative ways that make them interesting and relevant for the business school students.



HORIZON - HR CLUB



Horizon the HR Club of IIM Sirmaur is a collective that aims to unite students who have a deep interest in the field of Human Resource Management, explore the practices prevalent in the domain & address challenges in the ever-changing field. The club intends to establish linkages between theory and practice by interacting with professionals, exploring case studies, conducting simulations and conducting exciting events that give a feel of various roles and responsibilities of an HR. The Club's intent is to foster a learning environment to enable students to become competent HR professionals.







RangManch is the art club of IIM Sirmaur. It started with the idea of providing a healthy deviation from the rigorous routine of academics at IIM Sirmaur. The club believes that each one of us has a creative side to his/her personality and all we need is a conduit for our creative energies. It encourages students to engage in creative activities, records them and post those videos on social media platforms. Apart from content creation, the club is also responsible for the active promotion of content and provides a platform to showcase the same. Thus it provides hands on experience of digital marketing to its members. The club sees active participation from the talented pool of students at IIM Sirmaur.



SPIN MASTERS - STRATEGY CLUB



Spin Masters the Strategy Club of IIM Sirmaur is a student-driven initiative that caters to the gaps between the industry and the aspiring managers. It provides them with a platform to understand various aspects of strategy and implement them through case studies, business simulations and industry interactions simultaneously. The club seeks to enhance not only subject knowledge & practical applications but also to develop expertise in team building, event management, creativity & marketing.















Prior work experience of students







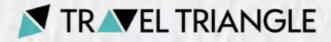












TATA STEEL BSL

Certificates earned by students









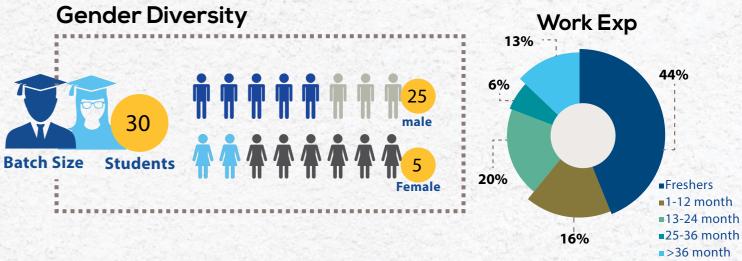






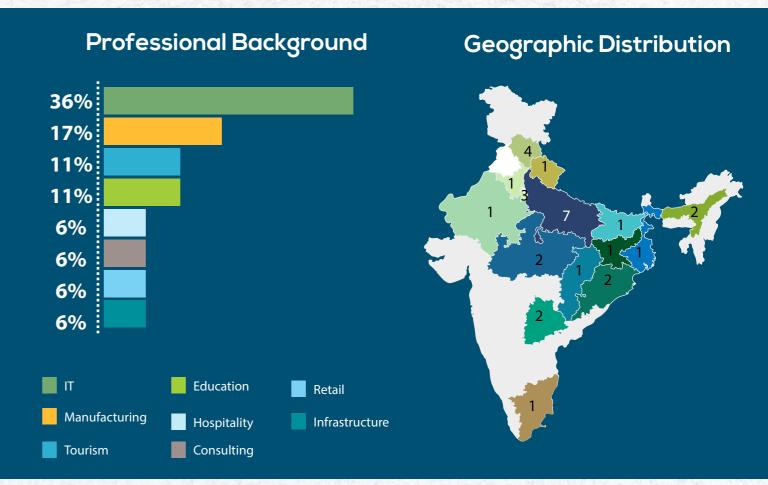


Batch Profile









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ADITYA VIKRAM SINGH

Age: 24 years

B.Tech

Maharaja Agrasen Institute of Technology, Delhi

Aditya, is sincere, hardworking and soft-spoken person. A diligent person who has an attitude of accepting challenges. He is a fresher but highly enthusiastic to take up any challenging assignment.

in https://www.linkedin.com/in/aditya-vikram-singh-35ba121b2/



AKARSHAN KUMAR SINGH

Age :23

Bachelor of Engineering Chhattisgarh Swami Vivekanand Technical

University
Work Exp: 21 months

Accenture Certification:

Done a stream Training in SAP ABAP.

Akarshan, an Electronics Engineering graduate, likes to work as a team player and displays good problem solving skills. He is a quick learner and adaptive in nature. Akarshan is also a travel and sports enthusiast.

in https://www.linkedin.com/in/akarshan-kumar-singh-616838100/



AKHLAK MOHD

Age:24

Bachelor of Engineering PUSSGRC Panjab University

Work Exp: 10 Months

Metis Eduventures, SSC Coaching Centre Waqf

Akhlak always considers himself a learner and always exhibit an urge to analyse data. He has managed and developed a coaching centre for economically backward rural students. Other than English and Hindi, he knows the Arabic language. Also, he is an avid sports enthusiast.

in https://www.linkedin.com/in/akhlakmohd



APRATIM KUMAR SINGH

Age: 23

B.Tech in CSE

Dr. APJ Abdul Kalam Tech. Univ., UP

Certification:

1 Financial Literacy, Soft Skills and Wor

1. Financial Literacy, Soft Skills and Workplace Communication by IITBombayX. 2. N.P.T.E.L.(Online Initiative of MHRD,GoI) Information Security-3 (By IIT Madras) Speaking Effectively (By IIT Kharagpur) Fundamental of Database Systems 3.Remote Sensing and GIS Applications- Outreach Online by IIRS (Dept. of Space, GoI) A believer in winning, Apratim also helps others win, with the ability to handle multiple problems at a time, he strives for sustainable increase in productivity. Regardless the nature of challenge, he ensures that everyone leaves with a solution. He is self-driven, motivated, and a critical thinker with empathetic approach.



ASIF GHAZI

Age:27

B. Tech., Computer Science & Engineering Kalinga Institute of Industrial Technology, Bhubaneswar, Odisha

Work Exp: 36 Months Accenture Asif is a fun-loving, self-motivated person. He has worked with Accenture where he received few accolades for his consistent performance. During his graduation, he was actively involved in organizing events and served as coordinator of the quiz society. He enjoys swimming, gaming and is a food enthusiast.

in https://in.linkedin.com/in/apratim-kumar-singh



ARVIND YADAV

Age: 26

B.Tech

Bansal Institute Of Engineering And Technology Lucknow Uttar Pradesh

Work Exp:18 Months Actue Infomatics Pvt ltd.

Certifications:

Electric solar vehicle championship, Imperial society of innovative engineers, 2017

Arivnd is an ambitious and self-driven person. He always seeks ways to learn new things. He also likes to meet new people and make friends. Arvind's academic capability can be gauged from his proficiency in subject like mathematics, in which he topped during his under graduation.



BEESHWA NIKHIL

in https://www.linkedin.com/in/asifg9/

Age: 23

Bachelor of Pharmacy G.Pulla Reddy College Of Pharmacy Nikhil, a pharmacy graduate from Hyderabad is a dedicated, ambitious and enthusiastic person. He is highly adaptive to changes and can adjust to new situations quite easily. He is a travel and sports enthusiast showing keen interest in badminton and volleyball.

https://www.linkedin.com/in/arvind-yadav-827a30161/



ASHISH KUMAR

Age: 27

Bachelor of Technology(Btech) In Aerospace Engineering

Univ. Of Petroleum and Energy Studies, Dehradun

Certifications:

1 SAS Programmer Professional certificate, SAS(Coursera), 2020

4.IBM Data Science Professional Certificate, IBM(Coursera), 2020

2 Digital Marketing, Google AdSense ,google Analytics certificate

3 Machine learning, Stanford, neural network and deep learning and R programming(John Hopkins), Machine learning (Washington University) Coursera, 2020 Ashish is highly innovative and strategic person. He possesses an adaptive mentality with keen interest to learn new technologies. Having done his degree in Aerospace Engineering, he loves to learn newer concepts. Ashish carries professional certifications from MOOC's and displays broad range of qualities including marketing, technical and leadership skills.

in https://www.linkedin.com/in/ashish-kumar-98b98b68



BHUMIDHAR DAS

Age:24

B.Tech

Tezpur University

Certifications:

SOLIDWORKS, by Tool Room & Training Centre Guwahati; Study of ABS of LHB Coaches, by North-East Frontier Railway, Guwahati; Cultural Convenor, of Tezpur University for the year 2018-19

in https://www.linkedin.com/in/nikhilbeeshwa007

A business enthusiast, Bhumidar also has interest in creating music. He has managed both academic and musical activities throughout his career. Being a band member he has learned teamwork and management. He organized a few events such as CRESCENDO and believes in both smart as well as hard work.

in https://www.linkedin.com/in/bhumidhar-das-3040521ab/



BUKKA VAMSHIKRISHNA

Age:27

B-Tech - Chemical Engineering

Visvesvaraya National Institute of Technology Nagpur

Work Exp: 21 Months
Orient Cement Limited

Vamshi Krishna is an optimistic and hardworking person. He is enthusiastic and self-driven. He had participated in social activities and shown leadership qualities by organizing several events at college. During his work experience in the cement industry, he gained knowledge in operations, quality assurance, and time management.



DEBASISH SAMANTA

Age: 24

Electrical Engineering.

 ${\it St. Thomas' College of Engineering \& Technology}.$

Certifications:

1. Sustainable Tourism: promoting environmental public health – Coursera (2020)

in https://www.linkedin.com/in/debasish-samanta-107865157/

2.The fundamentals of hotel distribution – Coursera(2020)

3.The Fundamentals of Digital Marketing – GOOGLE(2019)

Debasish is agile and quick learner who can acclimate to new circumstances efficiently. With a curious mind, he is always on the lookout for something new to learn. He is an engineering graduate and apart from academics he enjoys playing cricket and organized many cultural events in previous graduation college.

in https://www.linkedin.com/in/vamshi-krishna-bukka-036ab79a/



CHRIST STEVE EKKA

Age: 23 B.COM

St. Xavier's College, Kolkata

Christ Steve Ekka is a fresher. He is a good team player and scenario visualisation is one of his strengths. A football enthusiast, he also likes watching sports biopic and derives inspiration from sports personalities. On the humour front, even the silliest jokes can make him laugh.



DEEKSHA DHIMAN

Age: 25

BHM Dr AIHM Chandigarh Deeksha has completed her BSc in Hospitality and Hotel Administration from Dr Ambedkar Institute of Hotel Management Chandigarh. She did her industrial training from luxurious hotel the ITC Maurya New Delhi. She was part of kitchen club in her Institute and coordinated various events like rose fest and Chandigarh carnival.

in https://www.linkedin.com/in/christ-steve-ekka-a37b371b4



DEBARSHI KUNDU

Age: 22

B Tech in Mechanical Engineering
Kalinga Institute of Industrial Technology,
Bhubaneshwar

Debarshi is a happy-go-lucky guy with a positive attitude. He is a great observant and a quick learner and can adapt to any circumstance comfortably. He is able to remain calm on most occasions and is a critical thinker who can provide new insights to a given problem.



in https://www.linkedin.com/in/deeksha-dhiman-74324a1b7

DIVYA PANDEY

Age: 25

BBA
Guru Gobind Singh Indraprastha University

Work Exp: 44 Months Goibibo & Travel Triangle

Certifications:

SIX SIGMA Foundations, LINKEDIN 2020, Writing Formal Business Letters And Emails, Linkedin2020, Frictionless Sales, Hubspot Academy 2020 Divya is experienced, self-motivated, ambitious and performance-focused professional with a demonstrated history of working in leisure, travel & tourism industry. She has worked primarily in Sales & Operations and her interest lies in Finance & Entrepreneurship. She is a quick learner, adaptable and ready for almost any professional challenge.

in https://www.linkedin.com/in/debarshi-kundu-273464160/
in https://www.linkedin.com/in/debarshi-kundu-273464160/



DIVYANI PANDEY

Age: 26 B.B.A

Guru Gobind Singh Indraprastha University

Work Exp: 44 Months Goibibo and Travel Triangle

Certifications:

Six Sigma Foundation, LinkedIn, 2020, Writing Formal Business Letters and E mails, LinkedIn, 2020, Friction less Sales, Hub spot Academy, 2020.

Divyani is self-motivated, experienced and passionate about her career. She has shown early signs of leadership during her work experience in tourism & travel industry and constantly hones her interpersonal and leadership skills to prepare herself for tomorrow. She also has keen interest in DIYs, crafts and entrepreneurship.



KUMAR SAURAV PRASAD

Age: 22 BBA

Amity University, Raipur, Chhattisgarh.

Kumar is a quick learner and a strategic person. In Graduation, he was in event management committee and the member of college Campus Recruitment and Training team. He is interested in data analytics, hospitality and aviation sectors. He likes to play basketball and has represented college team in many events.

in https://www.linkedin.com/in/divyani-pandey-47586b114/



JAYESH PANIGRAHI

Age: 24

B.Tech

Veer Surendra Sai University Of Technology

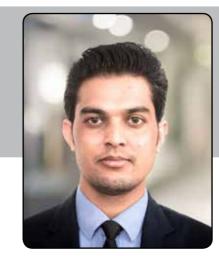
Work Exp: 8 Months

Accenture

Certifications:

Business Analytics and Big Data by IIM Kashipur

Jayesh is passionate about sales and marketing and prior to this he worked with a couple of start-ups after working with Accenture. He prefers to keep things simple. He loves to interact with entrepreneurs and learn from them. He has good analytical skills and decent command over English language.



MANOJ KUMAR

Age:27

B.Tech (Electrical & Electronics Engineering)

National Institute of Technology (NIT), Hamirpur

Work Exp: 60 Months

TATA Steel BSL

in https://www.linkedin.com/in/kumar-saurav-prasad-095959140/

He likes doing things unconventionally and is self-motivated and an optimist. At undergraduate college Manoj led 'Event Quality Management' team and 'Electrical Society' and as an Executive in 'TATA Steel BSL' he handled Industrial Automation. Now looking for a new professional responsibility to start a new chapter of life.

in https://www.linkedin.com/in/jayesh-panigrahi-08b964179



KHOMESHWARI LIKHAR

Age: 23

B. Pharma

Pandit Ravishankar Shukla University, Raipur, C.G.

Certifications :

Participation certificate in 70th International Pharmaceutical Congress

Khomeshwari is a pharmacy graduate and a travel enthusiast with skills like leadership, team work and decision making are some of her well organised traits. She always looks for creative solutions coupled with logical approach. She aspires to gain a strong expertise in Tourism Industry.



MOHAMMAD AYAAN AHMAD

in http://linkedin.com/in/m-ayaan-ahmad-10837a1b5

in http://linkedin.com/in/manoj-kumar-2a63711b2

Age:22

BA(H) Economics Dr. B.R. Ambedkar University, Delhi Mohammad Ayaan is a graduate in Economics from Dr. BR
Ambedkar University. He is extremely sincere, hardworking and diligent. He tries to pounce on each and every opportunity to enhance his confident personality. He has a keen interest in sports and is also an active participator in the Stock Market.

in https://www.linkedin.com/in/khomeshwari-likhar-b209631ab



NAVODIT JHOBTA

Age: 23

B.Tech

Bahra University

Navodit is optimistic, honest and a diligent person. He is detail oriented civil engineer with expertise in AUTOCAD. He loves to travel and hike in the uncharted valleys and landscapes. He is an amateur mindfulness practitioner who is enthusiastic team oriented person and is open to new ventures and challenges.



PREKSHA SHARAN

Age: 23
B.SC- Bachelor of Science
SN Govt. PG College, DAVV University Indore MP
Certifications:
Digital Marketing by Google

Preksha is an optimistic and versatile person, who looks out for opportunities to learn something new. After graduation, she has worked with Grofits as a Content Developer and garnered substantial research and communication skills. Along with diverse extracurricular talents of dancing and sketching, she is also adaptive and creative.

in https://www.linkedin.com/mwlite/in/navodit-jhobta-37a5221b2



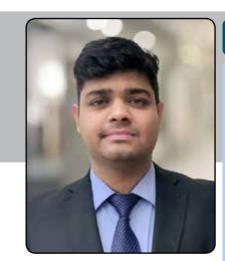
PANKAJ KUMAR

Age: 25
B.Tech Mechanical Engineering
Rajkiya Engineering College Azamgarh
Work Exp:27 Months

Shekhar Brothers Yamaha Showroom Yamaha India Pvt Ltd Khalilabad

Certifications:

Industry 4.0 By Tata Steel 2020;Basic TQM By Tata Steel 2020;Health Emergencies Programme By Who 2020;Gate 2019 And Gate 2018 By lit Under MHRD;Programming In C By Niit 2010 He is an avid reader and always keen to explore new areas of knowledge. Pankaj is a B.Tech graduate with sound technological background and hopes to build a better linkage between technology and management.



PUSHKAR PARASHAR

Age: 25
Bachelor of Engineering (Computer Science)

LNCT&S, BHOPAL

Work Exp: 37 Months

Publicis Sapient, Aspiring Minds & Cognizant

in https://www.linkedin.com/in/preksha-sharan

and appreciates military level discipline. He is creative, quick learner and adapt to new circumstances quickly. With logical approach to problem solving he comes up with feasible solutions. He possesses

qualities of a leader and had led

teams during his graduation.

entrepreneurial minded person

Pushkar is a curious and

nttps://www.linkedin.com/in/pankaj-kumar-57b756116/



PRAJIT MITTAL

Age: 20

Bachelor of Commerce - B.Com Jai Narayan Vyas University - Jodhpur Prajit is a smart working individual and displays quick adaptability to diverse situations. He possesses a positive attitude and was actively involved in his family's travel trade business during his graduation. He also has an inclination towards badminton and has participated in various 'all India level' badminton events.

in https://www.linkedin.com/in/prajitmittal/



RISHABH KHANNA

Age: 23

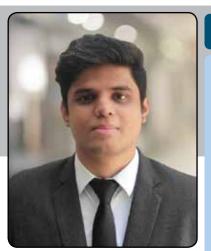
Bachelors in Hotel Management and Catering Technology Banarsidas Chandiwala Institute of Hotel Management and Catering Technology

in https://www.linkedin.com/in/pushkar-parashar-12a514139/

Work Exp: 12 Months Burger King Certifications : Serve Safe Certification Rishabh is a person with a calm and focused attitude. He is well aware of his dreams and makes sure every step is directed towards it. His adaptability helped him handle his work challenges at Burger King. Efficiency is important for him. He loves to play football and table tennis.

in https://www.linkedin.com/in/rishabh-khanna-3a464586/

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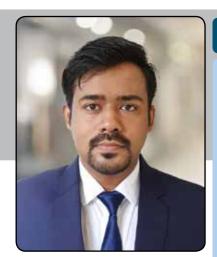
SRINIVAASAN IYER R

Age: 21

B.Sc- Catering Science and Hotel Management PSG College of Arts and Science

Srinivaasan is a fast learner and holds a Bachelor's Degree in Hotel Management. Besides active engagement in college events he was an intern at Marriott Group of Hotels. Being a sports enthusiast, he has participated in state level competitions for wrestling. His other interests include travelling, reading books and movies.

in https://www.linkedin.com/in/srinivaasan-r-9059951b0



SUBRANSU MAJI

Age: 25

B.tech in Electronics & Communication Engineering.

Amrapali Institute of Technology and Sciences, Haldwani

Work Exp: 44 Months Competition Classes, Rishikesh. Subransu is a self-driven professional who has experience in manufacturing industry as well as in coaching institution. He has strong personnel management, leadership and analytical skills. He represented college in various robotic events. He also loves to go out to explore nature.

https://www.linkedin.com/in/subransu-maji-b761411b0/



VIVEK KUMAR MISHRA

Age: 23

Graduation in Commerce Sri Aurobindo College, University of Delhi

Work Exp: 4 Months

Pricewaterhouse Coopers Pvt Ltd

Certifications:

Accounting Analytics by University of Pennsylvania on Coursera: Spanish Vocabulary by University of California, Davis on Coursera; Problem Solving with Excel by PwC on Coursera. Vivek has prior experience in working for Big 4 and interning with a food delivery giant. He held positions of Student Placement Coordinator, Secretary of Commerce Society and Class representative in his undergraduate college. He has been closely associated with social welfare projects like blood donation and teaching the underprivileged.

in https://www.linkedin.com/in/vivek-mishra-34438910b/

Guide to summer placements for the MBA (T&HM) batch 2020-2022

The organizations can start inviting applications any time after the Pre-Placement Talk (PPT) and/or confirmation of participation in the Summer Placement Process. The details of the job offer such as profile, remuneration and location must be provided before applications are invited. Consequently, an invitation letter will be mailed to the organization confirming the date and time at which the Selection Process will take place. The organization is required to communicate the detailed process requirements (number of selection rounds, panels, and process specific requirements) at-least 3 days prior to the placement process.

Pre-Placement Talks (September 2020)

Summer Placements (Nov 2020 - Mar 2021)

Joining Dates (April 2021 onwards)

Pre-Placement Talks

The Pre-Placement Talk (PPT) helps companies and students interact with each other. The representatives of companies share the profile of their company, key aspects of business, work environment and opportunities available to the students. The presentation is followed by a Q&A session, where students interact with company officials to get a better understanding of the company and potential roles. A typical PPT session is scheduled around 90

Applications and Shortlists

In response to job descriptions floated by companies, interested students apply through the Placement Office. A detailed resume is submitted by the students as part of the application process. On the basis of student applications, companies are required to send shortlists to the Placement office prior to their summer placement interviews.



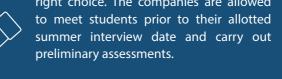


Placement Interviews

The summer placement process is expected to be conducted over a period of time from November 2020 to March 2021. Companies can interview the students they have shortlisted, on the date agreed upon by the Placement office and the company. The summer placement interview gives the company and the student an opportunity to discuss the role in detail and make the right choice. The companies are allowed

Offers and Acceptance

The company can make an offer to the student after the interview. For an offer to be valid, it should include details of role, location, remuneration, and other relevant terms and conditions required by the candidate to make a decision. The offer is communicated by the company to the Placement office, which in turn communicates it to the selected student. The acceptance of an offer is governed by placement rules of the MBA (T&HM) which are framed at the beginning of the academic year...





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Testimonials

IIM Sirmaur is a pioneer in extending management based education to the tourism sector. I have been associated with the development of their courses since the beginning and believe that their ecosystem of teaching learning is providing a futuristic set of values and skills to the MBA (T&HM) students. The student interns will be valuable to the tourism sector which is migrating to Tourism 4.0 amid unforeseen challenges of COVID 19.1 strongly recommend them as summer trainees to industry and wish them more power of learning hoping that they prove themselves enough as in 'when going gets tough, tough get going';.

Prof. Manjula Chaudhary

Professor, Department of Tourism and Hotel Management
Dean Academic Affairs
Kurukshetra University Kurukshetra

Stay & Travel

Travel Distance and Time from Jolly Grant Airport Dehradun to Paonta Sahib is 78.5 km and 2 hours and 30 minutes, from Chandigarh Airport is 2 hours and 30 minutes and Delhi Airport to Paonta Sahib is 5 hours and 30 minutes respectively. Hotels in Sirmaur offer well-equipped accommodations and are committed to rendering flawless services to its patrons. All this provide an ideal destination for guests looking for comfort, convenience and easy accessibility. List of some hotels in Sirmaur are:

HOTELS

Hotel Grand Riviera

N.H.72, Near Bata Bridge, Paonta Sahib, Himachal Pradesh - 173025 Ph. 098163 01234

Hotel Rockwood

Bye Pass Road, NH-72, Paonta Sahib, Himachal Pradesh - 173025 Ph. 98827 38333

VIP Guest House

Ph. +91- 93187-27776

131 4C Y Point Ambala - Paonta Sahib-Dehradun Rd, Himachal Pradesh - 173025 Sirmaur is on the western extreme of the Doon Valley. The distance of IIM Sirmaur from nearby places is:

New Delhi: 250 km

Time to travel: 5 hrs 30 min

Dehradun: 55 km Time to travel: 1 hr 30 min

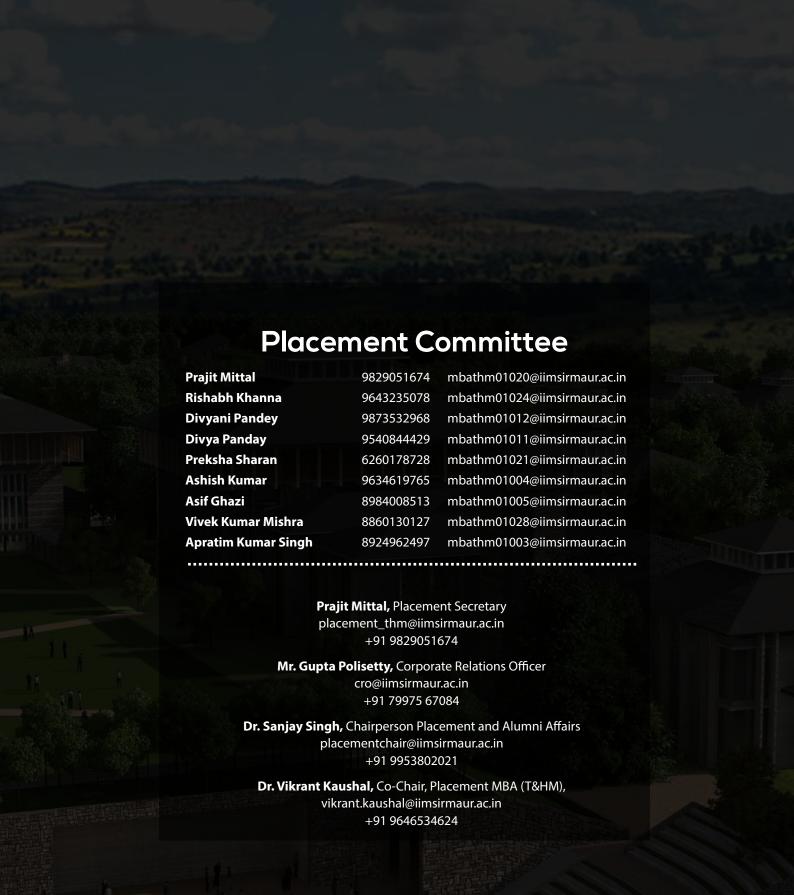
Chandigarh: 110 km

Time to travel: 2 hr 30 min

"IIM Sirmaur is the first IIM to offer a programme in tourism and hospitality. This initiative is a giant leap and recognition for tourism education. Students who have been groomed in an IIM setting will undoubtedly add value to the tourism and hospitality industry. I am of a firm opinion that the industry will well receive the first batch of students."

Prof. Nimit Chowdhary

Department of Tourism and Hospitality Management Jamia Millia Islamia





INDIAN INSTITUTE OF MANAGEMENT SIRMAUR Rampur Ghat Road, Paonta Sahib, District Sirmaur, Himachal Pradesh - 173025 Email: placement_thm@iimsirmaur.ac.in Website: www.iimsirmaur.ac.in