



IIM SIRMAUR
KNOWLEDGE . LEADERSHIP

FINAL PLACEMENT BROCHURE MBA (T&HM)
2020-2022

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ABOUT IIM SIRMAUR

Among the youngest of the prestigious IIM family, Indian Institute of Management Sirmaur is making significant leaps of growth and development. Maintaining the IIM legacy, the institute is committed to delivering quality education, training, and research in management studies. IIM Sirmaur is focused on developing indigenous knowledge and practices in an enabling environment. Located amidst the serene Himalayan range and on the banks of river Yamuna, IIM Sirmaur has forayed into Tourism and Hospitality Management and Ph.D. programme. The Institute is committed towards seamless integration of management education with local and global aspirations while remaining mindful of the fact that the management education is not just about seeking the most competitive employment opportunities, but also about securing socioeconomic concerns.

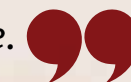
IIM Sirmaur is striving to play a crucial role owing to its unique position, where on one hand the institute realizes the onus to groom future managers, it also recognizes the responsibility towards the exploration of unique potentialities of

the tourism and hospitality industry. Considering the industry's growing relevance due to its capability of bridging economic growth with social and cultural development IIM Sirmaur has launched the sectoral MBA programme in Tourism and Hospitality Management.

The institute aims to significantly contribute by offering bright and highly motivated minds to the Tourism and Hospitality industry. These conscious young minds carry knowledge and experience owing to their diverse backgrounds and qualifications, selected via a rigorous process. Given their keenness to pursue sector specific education, it can conveniently be inferred that they are eager to make positive contributions in their chosen field and possess genuine desire to be a part of the overall growth of the country. The curriculum is invigorating and aims at transforming young minds into responsible professionals capable of adapting to the ever-changing world. Equipped with this unique combination of practical skills and the latest methods of learning, we believe that our students are bound to be invaluable assets for the organizations.



Located amidst the serene Himalayan range and on the banks of river Yamuna, IIM Sirmaur has forayed into Tourism and Hospitality Management and Ph.D. programme.



BOARD OF GOVERNORS



Shri Ajay S. Shriram
Chairperson
Chairman and Senior Managing Director,
DCM Shriram Limited

Members

Joint Secretary (Management)
Ministry of Education, GoI

Shri. Vinayak Chatterjee
Chairman, Feedback Infra (P) Ltd.

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Director,
Indra Varuna Marine P. Ltd., Mumbai

Ms. Munmun Biswas
Director - M/s Coeval Crafts Pvt. Ltd.,
& President, DICCI West Bengal Chapter

Prof. Pradipta Patra
Assistant Professor, Decision Sciences
IIM Sirmaur

I/c Secretary to the Board
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Indian Institute of Management Sirmaur

Additional Chief Secretary
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National MSME Committee

Shri Rajiv Memani
Chairman - India Region,
Chairman – Emerging Markets Committee
Ernst & Young

Dr. Ajay Kumar Garg
IIM Lucknow

Professor Neelu Rohmetra
Director, IIM Sirmaur

Prof. Vikas Kumar
Assistant Professor, Marketing Management
IIM Sirmaur

MESSAGE FROM THE DIRECTOR



Dear Colleagues,
Greetings from IIM Sirmaur!

I am delighted to present the First Batch (2020-22) of MBA (T&HM) programme at the Indian Institute of Management Sirmaur.

IIM Sirmaur is one of the newer institutions of the IIM family in the country. As a premier institution, under aegis of Ministry of Education, GoI, it aims to provide management education of high quality and promotes allied areas of knowledge and inter-disciplinary studies.

The sectoral programme in MBA (T&HM) is the first to be offered by any IIM in the country. I take this opportunity to share that amidst the challenges posed by the pandemic, the students in this programme successfully completed summer internships with prestigious corporate houses.

Equipped with necessary academic and applied inputs, the students are now poised to initiate their respective careers. IIM Sirmaur has ensured the grooming of these students with relevant skills and knowledge pertaining to the sector of tourism and hospitality.

Established in 2015, IIM Sirmaur is an institution of national importance under aegis of Ministry of Education and has always impressed upon the holistic development through multidisciplinary approach. Accordingly, the MBA (T&HM) programme is oriented toward developing managerial competencies to eventually contribute toward the revival and sustenance of tourism and hospitality industry. To this end, the Institute ensured that the learning environment is supported by the availability of most effective in-house and external visiting faculty. The overall orientation of the programme and the pedagogical engagement have ensured that the participants are appreciative of the ongoing changes and disruptions, and are trained as realistic and responsible professionals. They are committed to the demands of tourism and hospitality industry and are well equipped to address challenges.

I whole heartedly endorse the students and welcome you to associate with IIM Sirmaur for the Final Placement Process.

With kind regards,

Professor Neelu Rohmetra
Director, IIM Sirmaur
Himachal Pradesh

MESSAGE FROM PLACEMENT TEAM

Senior Team



Junior Team



Dear Recruiters,

Greetings from MBA THM Placement Committee, IIM Sirmaur.

Indian Institute of Management Sirmaur started its journey in 2015 and is now successfully completing 6 years of delivering the finest professionals to the corporate world.

We are a diverse group of highly determined and creative students having suitable qualifications who have been picked through a calibrated and rigorous admission procedure and are thus well equipped for industry absorption. Since its inception, IIM Sirmaur has been attentive to corporate needs, and now this institution has extended that knowledge to the field of Tourism and Hospitality management. It prepares one to lead and launch businesses using a dual-excellence approach that develops the perfect balance of business know-how and the tourism and hospitality industry, combined with management expertise and academic rigor, which one gains by learning from leading experts in academia and industry practice. The institute is dedicated to educate and train the students to meet the industry standards and demands.

On the pedagogical front, students absorb learnings through live projects, industrial training, guest lectures, and real-life case studies. The fraternity of resourceful faculty members also uses a planned methodology to inspire leadership traits and soft skills.

We would like to request you to go through the brochure to get valuable insights about the institute and the talent within. We would be delighted to welcome you onboard for our campus engagement process.

Best Regards,

Placement Team | IIM Sirmaur

MBA (Tourism and Hospitality Management)



ABOUT THE PROGRAMME

Master of Business Administration (Tourism & Hospitality Management)

The Master of Business Administration (Tourism & Hospitality Management) is a two-year full-time residential sectoral Programme. Each academic year consists of three trimesters, leading to the grant of Degree of MBA (Tourism & Hospitality Management). The first year of the programme encompasses core courses that explain the fundamental concepts of management theories and practices across different functional areas. The first-year coursework is mandatory for all the students followed by a summer internship and International Immersion Programme (IIP). The summer internship is for a period of six to eight weeks where the students are required to work on tourism-related projects. IIP is proposed as a voluntary activity after Term-III for students to have an exposure to international business in general and tourism in particular.

In the second year, students are offered core and functional elective courses across different areas of specialization in Tourism and Hospitality sectors. Students can select their preferred elective courses, insofar as they fulfil the minimum credit requirements for the Programme. Students who successfully fulfil all the requirements of the Programme are awarded the Degree in MBA (Tourism & Hospitality Management).

The curriculum pedagogy is a combination of lectures, flip classroom sessions, case studies, online resources, field work, project assignments, lab sessions, etc. The Programme combines to offer core business knowledge and management skills, including Entrepreneurship, Special Interest Tourism, Tourism Planning, Tourism Analytics, Contemporary Hotel and Travel Management, and the like.

MBA (Tourism & Hospitality Management) aims to enrich the students who are keen to develop their career and knowledge in Tourism and Hospitality industry. The Programme intends to provide special emphasis on familiarizing students with actual ground-level operations, its business strategies, and marketing of tourism as well as hospitality products and services.



PROGRAMME OBJECTIVES

Course Curriculum

MBA (Tourism & Hospitality Management) First Year Courses (2020-21)

TERM I

- Tourism Geography
- Organizational Behavior
- Business of Tourism
- Managerial Economics
- Tourism & Hospitality Marketing Management
- Communication and Critical Thinking for Managers
- Information Technology Concepts
- Sustainability and Environmental Management

TERM II

- Global Business Environment for Tourism and Hospitality
- Management Accounting & Finance
- Tourism Resources and Products
- Tourism Operations Management
- Research Methods in Tourism and Hospitality
- Business Statistics
- Written Executive Communication

TERM III

- Business Strategy
- Destination Planning and Management
- Human Resource Management in Tourism and Hospitality
- Hospitality Management
- Travel and Tourism Industry Laws and Regulations
- Entrepreneurship Development in Tourism Industry

MBA (Tourism & Hospitality Management) Second Year Courses (2021-22)

TERM IV

- Travel Documentation and Forex
- Project Management
- Tourism Analytics
- Core Elective - I
- Core Elective - II
- Functional Elective - I
- Functional Elective - II

TERM V

- Digital and Social Media Marketing
- Tourism Policy and Planning
- Core Elective - III
- Functional Elective - III
- Functional Elective - IV
- Functional Elective - V

TERM VI

- On the Job Training and Report Submission
- Core Elective - IV
- Functional Elective -VI

A List of Courses Offered as Electives in the Second Year is Mentioned Below:

Core Electives

- Event Planning and Management
- Itinerary Preparation and Costing
- Heritage Conservation and Management
- Travel Agency Management
- International Tourism Management
- Tour Guiding and Interpretation
- Customer Relationship Management
- Data Analysis in Hospitality and Tourism Research
- Tourist Behavior and Cross-Cultural Management

Functional Electives

(Specializations)

Hospitality and Aviation

- Revenue Management
- Air cargo Management
- Air Operations Management
- Accommodation Management
- Gastronomy and Culinary Tourism
- Food and Beverage Management
- Tourism Transportation

Entrepreneurship

- Design and Critical Thinking
- Social Entrepreneurship
- Innovation and Creativity
- Business Finance

Event Management

- MICE
- Sports Event Management
- Event Planning and Management
- Festivals and Social event Management

Special Interest Tourism

- Adventure Tourism
- Agro, Farm & Rural Tourism
- Health and Wealth Tourism
- Religious Tourism
- Heritage & Cultural Tourism

OUR FACULTY

Full-time Faculty

Prof. Shashi Kant Srivastava

Information Technology & Systems, Ph.D., IIM Indore

Prof. Rinki Dahiya

Organizational Behavior & Human Resources Management, Ph.D., IIT Roorkee

Prof. Vikas Kumar

Marketing Management, Ph.D., IIT Roorkee

Prof. Vikrant Kaushal

Tourism & Hospitality Management, Ph.D., CUHP

Prof. Pragya Bhawsar

Strategic Management, Ph.D., NITIE Mumbai

Prof. Anshu Agrawal

Accounting and Finance, Ph.D., IIT Delhi

Prof. Pradipta Patra

Decision Sciences, Ph.D., IIM Bangalore

Prof. Ram Kumar Dhurkari

Information Technology & Systems

Prof. Mohd Hussain Kunroo

Economics, Ph.D., JMI, New Delhi

Prof. Arpita Ghosh

Environmental Management, Ph.D., IIT Delhi

Visiting Faculty

Prof. Biswajit Nag

Economics IIFT, New Delhi

Prof. Santosh Rangnekar

OB & HRM, IIT Roorkee

Prof. Rinzing Lama

Tourism Geography, IITTM Noida

Dr. Anil Gupta

Research Methods in Tourism and Hospitality, University of Jammu

Prof. Syed Ahmad Rizwan

Travel Documentation and Forex

Prof. Vishnuprasad Nagadevara

Tourism Analytics, IIM Bngalore

Prof. Shreesh Sarvagya

Communication, and Cross-Cultural Management

Prof. Pawan Gupta

Travel and Tourism Industry Laws and Regulations, IITTM Noida

Prof. Nimit Chowdhary

Entrepreneurship Development, Jamia Millia Islamia

Prof. Hasmukh Gajjar

Operations & Supply, Chain Management, IIM Indore

Dr. Jitendra Mohan Mishra

Tourism Geography, IGNTU

Dr. Ravinder Dogra

Air Operations Management, IITTM Gwalior

Prof. Manjula Chaudhary

Professor, Tourist Behavior and Cross-Cultural Management, Kurukshetra University

Prof. Prashant Kumar Gautam







Travel Agency Management, Panjab University

Prof. Charu Sheela Yadav

Tourism Operations Management, IITTM Noida



MEMBERSHIPS AND ASSOCIATIONS

Memberships	Association	Nature of Membership
	The Association to Advance Collegiate Schools of Business (AACSB)	Annual Membership
	Confederation of Indian Industry	Lifetime Corporate Membership
	All India Management Association (AIMA)	Annual Membership
	Global Compact Network India	Annual Membership
	Unnat Bharat Abhiyan	Participating Institute
	Pacific Asia Travel Association	Annual Membership

INFRASTRUCTURE

The campus is equipped with modern facilities and the latest technology to provide an excellent learning environment for the students. The Institute has state-of-the-art classrooms equipped with overhead projectors and modern furniture, fully equipped conference rooms with a video-conferencing facility, a 24x7 library and a computer lab with latest configuration machines as well as access to various software and databases. IIM Sirmaur believes in the holistic development of its students and provides excellent facilities for sports too such as volleyball, cricket, football, table tennis, and badminton.



24X7
Library accessible



State-of-the-art
Classrooms



High-speed
Wi-Fi



Located on the bank
of River Yamuna



IT Infrastructure

Access to online databases such as ABI/INFORMS, ACE-KP, ACE-MF, ACE-Equity, ABI, Ebrary, EBSCO and Press reader

- One of the very few IIMs to have access to the Bloomberg Terminal
- Well-equipped computer lab with access to latest software running on cutting-edge hardware
- Soon to be a part of the National Knowledge Network– a pan-India network implementation by the National Informatics Centre (NIC).



Class Rooms

- State-of-the-art classrooms
- Equipped with Overhead projectors
- Modern furniture
- Fully equipped conference rooms
- Video-conferencing facility



Hostel

- 'Yajur' and 'Atharva' hostels having twin-sharing rooms with modern amenities
- Well-lit and properly ventilated rooms with attached bathrooms
- Access to high-speed Wi-Fi
- Proper maintenance with dedicated housekeeping staff
- Within the campus, close proximity to the Academic Block
- Located on the bank of River Yamuna, rendering a pleasant weather throughout the year
- CCTV Security throughout the campus



Auditorium

Well-equipped Auditorium for conducting flagship college events



Library

In-house library accessible to the students 24 x 7

- Well-equipped with print and electronic resources for tourism and hospitality
- Provides space for group discussions as well as private study
- Research reference tools such as Grammarly, Turnitin, IBM SPSS Statistics, IBM SPSS AMOS, NVivo, JSTOR, Prowess, Scopus, etc.



Gymnasium

Fully-functional gymnasium with all the modern and essential fitness and training equipment accessible to students 24 X 7



Sports

- One of the best sports facilities among the 3rd Generation IIMs
- Facilities for a variety of sports – Football, Cricket, Badminton, Volleyball, Pool, and Table Tennis
- High-mast lighting of the field enables students to play their favourite sports even during the night



Mess

- Student-run mess serving both vegetarian and non-vegetarian cuisines
- Serves as the common room for all students at the campus
- The installed TV and other amenities cater to the recreational needs of the students

COMMITTEES



Infrastructure and IT Committee

"Infrastructure around defines the infrastructure within."

It is rightly said since the environment or atmosphere around us shapes our mental state and determines our productivity and inner peace. Infrastructure & IT Committee is a student-run committee of IIM Sirmaur, determined to provide students with the best infrastructure, IT support, maintenance and amenities. The committee assists other clubs and committees for various infrastructural needs to execute multiple events. The Infrastructure & IT Committee is actively responsible and working to construct the permanent campus at Dhaula Kuan. The committee works in synchronization with the administration to ensure students' comfort and help them perform with complete potential in academic, co-curricular, and extracurricular activities. Over time, the committee has efficiently handled hostel, networking (Wi-Fi), and other infrastructure commitments exceptionally. The committee's prime plan is to create an environment ensuring maximum productivity and quality of life at the campus.

[in/company/infraitiims](https://www.linkedin.com/company/infraitiims)



Sanskriti – The Cultural Committee

One of the most prized possessions of the Institute is its rich cultural diversity brought in by students from various states and cultures. With an intention to enrich the quality of India's unparalleled culture & heritage, the Cultural Committee cherishes diversity by celebrating various festivals like Eid, Holi, Christmas, etc. and events like Sierra & SPIC MACAY, throughout the year. The committee also seeks to provide a platform for the students to hold social gatherings and relish with each other in their leisure. The committee constantly works to raise awareness about different aspects of diversity inclusion and strives hard to inspire young minds to imbibe the values embedded in it.

[in/company/20467279/admin](https://www.linkedin.com/company/20467279/admin)



Mess Committee

The Mess Committee serves as a link between students and their homes when it comes to food. It always looks forward to providing the students, faculties and staff members with a diverse and devour Food Menu that undergoes monthly updates. It also serves special festive dishes to make students feel at home at times of celebration. It entertains special requests and cooking assistance from the students and even lets them cook whenever they can contribute. The Mess Committee strongly believes in open culture and in light of the same has also organized outdoor Food Nights in the divine foothills of Himalayas, several times. The committee believes in the idea of inclusion and attempts to leverage the valuable inputs of the Institute's stakeholders.

The committee also enjoys the constant support of the administration in procuring all sorts of infrastructural help to serve the students well. It truly understands the responsibility of serving future CEOs of this country and thus to implement as many as operational concepts to maintain the internal supply and procurement of the Mess.



Alumni Cell

Alumni are a strategic asset for any institution willing to stand out from the domestic and international competition. With an intent to create a symbiotic relationship, The Alumni Cell at IIM Sirmaur works towards reconnecting our alumni, working in corporates across continents, with their Alma-mater. The cell also aims to help the current students with mentorship advice through alumni meets and newsletters. We encapsulate the staff, faculty, students, and alumni in an ideal ecological system enabling the growth of the Institute as a whole.

[in/in/alumnicelliimsirmaur/](https://www.linkedin.com/company/in/alumnicelliimsirmaur/)



Industrial Relations and Sponsorship Committee

Building relations to propel the organic growth of the Institute by connecting to industries across the country. The Industry Relations and Sponsorship Committee (IRS) is committed to establishing and upholding a higher level relationship standard of IIM Sirmaur with the industries and corporate organizations. The committee solicits live projects, guest lectures, and industry visits to the students, allowing them to understand, appreciate and actively pursue industry requirements. Such practices help the industries in leveraging the high potential student community to address their problems. Further, the committee channelizes its relationship with the industry to offer them a platform for sponsorships and promotions for various events conducted in the Institute around the year.

[in/in/industrial-relations-and-sponsorship-committee/](https://www.linkedin.com/company/in/industrial-relations-and-sponsorship-committee/)



Sports Committee

One shouldn't let success diminish the desire to be a winner. There's always room for improvement in every sportsperson. The lessons learned on the field helps in developing leaders of tomorrow. The Sports Committee of IIM Sirmaur is devoted to providing top-notch sports facilities to relax after the hectic academic curriculum and help the students remain mentally and physically fit.



The Sports Committee has organized various intra and inter-college sports events from the Online IPL auction to the annual cricketing extravaganza Sirmaur Premier league, to name a very few. The committee recently inaugurated two practice pitches and added them to the already extensive sports Catalogue of a Football Ground, Badminton Court, Volleyball Court, Gym, and other indoor sports facilities such as Table Tennis, Foosball, Snooker and Pool Table.

The Sports Committee is dedicated to further building the sports infrastructure at IIM Sirmaur and promoting a healthy competitive sporting spirit among all the students.

[in/iim-sirmaur-sports-committee](https://www.linkedin.com/company/in/iim-sirmaur-sports-committee)



Training and Development Cell

“Give a man a fish, and you feed him for a day, teach a man to fish, and you feed him for a lifetime.”

The Training and Development Cell of IIM Sirmaur has dedicated itself to developing personality and upskilling students' competence for better professional careers.

The Training and Development Cell prepares the students in public speaking, expanding their horizons. Students benefit from various activities and initiations, thus honing personalities of students to make them stand apart. Training and Development Cell bridges the gap between organizational skills and students' employability, bringing them closer to their dream job.

Its responsibilities include training the students each year preparing them for Summer Internships and Final Placements by constant efforts and endeavors. T&D Cell also conducts various events like CV Vetting, Group Discussions, Company-specific Sessions, Guest lectures, Guidance on different selection processes of a company, one-to-one mock interview, and many more, which boost the confidence of the students and take their capability up a notch.



Media Cell

The Media Cell of IIM Sirmaur represents the institute in various Media. It works as a liaison between all the relevant stakeholders of the Institution and the outside world. Working tirelessly to accentuate the image of IIM Sirmaur and get the name of the Institution heard to the outside world, it handles the communication channels of the Institution from the social media accounts and pages to all kinds of digital and print media. The Media Cell ensures that all the events that happen in the Institution are visible to the outside world. It also works meticulously on creating and marketing all content on the official channels of LinkedIn, Twitter, Instagram, Facebook and Pinterest with the goal to further enhance the image and visibility of IIM Sirmaur.



Placement Committee

The Placement Committee T&HM constitutes highly motivated and dedicated individuals who selflessly and relentlessly work for the overall institutional goal of inviting reputed companies and providing desired placement offers for the students of MBA Tourism & Hospitality Management Batch.

The committee operates under the guidance of Chairperson Placements and acts as a liaison between the Institute and Corporates. The Placement Committee's fundamental purpose is to manage all the placement activities for the newly started MBA Tourism and Hospitality Management programme. It also ensures the readiness of fellow students for the corporate world, keeping in mind the specific requirements of the industry.

The committee supervises and manages the whole placement process, including interacting with the HR representatives of companies, arranging necessary infrastructure to conduct the pre-placement talks and campus drives, and coordinating the summer and final placements process. Apart from this, the committee also plays a vital role in developing and maintaining a sustainable and long-term relationship with the corporate world via a plethora of engagement initiatives like Live Projects and our leadership talk series “Vyakhyan.”

in/iim-sirmaur-placement-committee-thm/



Entrepreneurship and Incubation Cell

‘Entrepreneurship is living a few years of your life like most people won’t so that you can spend the rest of your life like most people can’t.’

An entrepreneur is a person who believes that the best way to predict the future is to create it.

The Entrepreneurship and Incubation Cell of IIM Sirmaur has dedicated itself to foster such an entrepreneurial spirit among the students. It serves as a platform for the students to demonstrate their entrepreneurial skills and convert their ideas into business realities. It hosts regular events, workshops, and guest lectures from various startup domains to inspire and enrich the students with knowledge.

The incubation cell has successfully onboarded 12 new startup ideas and is working rigorously to attain the Atal Incubation Centre status. The incubation cell has also started partnering with a law firm for its smooth functioning.

Despite having to go through one whole year of the online curriculum, the Entrepreneurship and Incubation cell is working hard to encourage the entrepreneurship spirit among its students and has been able to increase engagement through inter-college events like ‘Take Off’ and intra-college events like ‘Comparex.’

in/e-cell-iim-sirmaur/



CLUBS

AREA 51 - The Investment and Trading club

Stock market plays a pivotal role in the growth of an economy. This is a major reason why it is so closely monitored by governments, central banks, companies and even the general public. The increasing importance of this section of finance has intrigued us a lot. Hence, the club 'AREA 51' of IIM Sirmaur is solely dedicated towards capital market operations where we discuss various events and techniques. We conduct informative sessions, quizzes, expert talks and virtual trading and portfolio management competitions. We believe that financial literacy is very important for every individual and we are dedicatedly working to help others achieve it.

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Scope - The Operations Club

Scope focuses primarily on equipping the students with the fundamental skills demanded by the manufacturing as well as the service industry, in the fields of Operations and Supply Chain Management. The club is committed to enhancing the knowledge and adding value to the classroom learnings through guest lectures by industry leaders and industrial visits. Scope conducts various competitions like quizzes, simulations, and case studies for students of both IIM Sirmaur as well as other B-Schools across the country. At the same time, it facilitates certifications like KPMG's Six Sigma and courses offered by ISCEA, to help students, especially those operations-inclined, develop excellent overall profiles.

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Spin Masters - The Strategy Club

Strategy, a core competency in any business, is a way of defining & getting things done, taking into account not just the existing barriers and resource constraints, but also the vision, mission, and objective of the firm to achieve its goals.

Spin Masters-The Strategy Club of IIM Sirmaur is a student-driven initiative that caters to the gaps between the industry and the aspiring managers. It provides them with a platform to understand various aspects of strategy and implement them through case studies, business simulations and industry interactions simultaneously. The club seeks to enhance not only subject knowledge & practical applications but also to develop expertise in team building, event management, creativity & marketing.

Horizon- The HR club

Aimed at amassing those having a keen interest for the domain of HR, Horizon, the HR club of IIM Sirmaur, provides the budding managers with the learning required to utilize one of the most critical resources of any organization - Human Resource.

The activities are solely aimed at bringing IIM Sirmaur at the forefront in Human Resource Management and bridging the gap between corporate and academia.

It organizes various inter and intra-college HR events such as innovative case study competitions, quiz competitions, and various HR simulations, which help the students get involved and gain awareness about the new HR practices being followed in the industry.

We offer an insight into how HR forms the most critical part of any organization's success. How certain events must be organized, keeping in mind the need of the people involved and offer a holistic understanding of HR concepts through both practice and learning.

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Markaizen - The Marketing Club

Markaizen aims to ignite a deep interest in the field of marketing, for enthusiasts and non-enthusiasts alike. It conducts events covering the spectrum of marketing topics, providing a platform to put theoretical concepts to test. This year Markaizen expanded its reach to the national level, organizing MarkaWars, the national level marketing event attracting participants from various IIMs and other top B-schools. The club also conducts various events such as guest lectures, quizzes, simulation games, and online competitions. Through its events spread across the year, Markaizen aims to deliver practical applications of marketing with a fun element attached to them. The face of marketing for IIM Sirmaur, Markaizen's members are always brimming with new ideas to bring out the creative and strategic sides of all student participants.

[!\[\]\(19d44b37fb4fa155bf9d60c77a3d3cb2_img.jpg\) /in/markaizen-marketing-club-iim-sirmaur-5b46a516a](#)

FinServe - The Finance Club

FinServe is a student-driven initiative of the Indian Institute of Management Sirmaur, aiming to enhance the students' finance and economics quotient. The club conducts various inter-college and intra-college activities like interactive sessions, guest lectures, financial quizzes, debates, and events in collaboration with corporates. These activities provide a platform for the students to interact with each other and gain perspective on recent financial developments and innovations. The Finance and Economics Club also facilitates the students to gain practical knowledge by providing various live project opportunities where they learn from the industry experts. It is instrumental in ensuring preparedness for placements; the club also endeavors to serve as a bridge between the industry and the student community. The team very passionately and enthusiastically plans and conducts its annual flagship event, Apple-o-nomics, which attracts students from top B-schools across the country and even abroad. FinServe-The Finance and Economics Club believes in making learning fun for everyone.

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Datonics - The Analytics Club

Datonics, The Analytics club of IIM Sirmaur, mainly focuses on enhancing student's skills in the field of IT and Data Analytics.

As data is considered the "oil of the 21st century", the club endeavors to decipher the digital world and get actionable insights to leverage business models utilizing that very 'oil of the 21st century'. Datonics is also responsible for organizing Analytics Certification programmes that enable students to be industry-ready in today's data-driven world. It also conducts workshops, competitions, quizzes, and various Intra and intercollegiate events to give students a hands-on learning experience.

"The Digital Revolution has begun! And our new wizards are ready for it".

[!\[\]\(241407ae374027aec4b030ca93d07b05_img.jpg\) /in/datonics-data-analytics-club-iim-sirmaur-87475b191/](#)

Consulere - The Consulting Club

Consulere, the Consulting Club, which acts as an umbrella club for various business domains such as marketing, operations, HR, and finance, aims to create a learning environment for students to deal with strategic and consulting issues and provides them with opportunities that would help make impactful contributions to business organizations.

Consulere aims to provide strategic solutions to organizations that are at par with current industry standards and in keeping with the latest pedagogical trends. The club offers top-notch consulting services to business organizations as well as SMEs.

It is our mission to promote interest among the students in the consulting industry and facilitate the development of consulting career opportunities by providing IIM Sirmaur students with year-round education, mentorship, and relationship-building events with classmates, alumni, consulting firms, and relevant others.

Drawing upon the strengths of all the students equipped with diverse skills, varied professional experience, and backed by the knowledge endowed by the highly qualified faculties of IIM Sirmaur, Consulere aims to create and sustain a strong relationship with the corporate world by solving real-life problems from the ever-evolving industry.

Consulere also provides resources, facilities, and mentorships to help the IIM Sirmaur student fraternity prepare for acing the consulting interviews and secure jobs in the consulting industry.

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Atithya – The Tourism and Hospitality Club of IIM Sirmaur

Atithya, The Tourism and Hospitality Club of IIM Sirmaur aims to enhance students' competencies to pursue a career in this industry by conducting various inter-college activities, guest lectures, business simulations, quizzes, and debates. Not just stopping with the competitive events but by bringing up live projects and multiple opportunities, which allow students to have the necessary exposure to the developments and innovations in this sector.

Some of the other significant aspects the club looks into are to promote the course of T&HM, encourage social and cultural development, build leadership skills, career mentoring, networking, and professional development in this industry. Also, to make the batch aware of new tourism policies at the same time promote the sustainable tourism industry. Lastly, to collaborate with different institutions and organizations (International and National) of the same domain and build a solid industrial base.

[in/in/atithya-iim-sirmaur](https://www.linkedin.com/company/atithya-iim-sirmaur/)



Vibgyor – The Photography Club

The Photography Club of IIM Sirmaur is a group of like-minded members who love to express their energy and passion through photography. The main aim is to offer a platform on which individuals can promote their work and express themselves to a broader audience and help individuals understand the intricacies of photography without overlooking other management learning aspects. The club aspires to feed an inherent sense of feeling about photography within people and provide them with a perspective to view the life around them. In recent years, the work produced by Vibgyor has attracted a lot of views and buzz in the mainstream, touching upon nuances of daily happenings on a creative front. The club is aspiring to amplify its achievement by maintaining the continuum and keeping its offering and exclusivity open. Overall, creating an ecosystem for the genial individuals to discover, develop and deploy and express their creativity in the genus of photography.

Quizzar – The Quizzing Club

“The trouble with school is they give you the answer; then they give you the exam. That’s not life.”

The aim of a Quizzing Club is to provide students with useful insight into the non-academic aspects of business so that they can shape their careers in such a way that they are informed about current events around the world. Quizzar organizes its flagship event, “The King of Clubs, Cells, and Committees” to promote team building and collectivism around the institute.

Besides this, Quizzar also conducts inter-college events like KnAwQs for the Brilliant Managerial minds across the nation to test their acumen across various management fields and to evaluate where they stand across their counterparts. Quizzar also takes care of the fun side of things by conducting events such as “The Freshers and the Farewell Quiz,” “Lord of the Memes,” “Seriesaholic,” and many more.

[in/in/quizzar-iimsirmaur/](https://www.linkedin.com/company/quizzar-iimsirmaur/)



Ek Bharat Shrestha Bharat (EBSB)

Ek Bharat Shrestha Bharat (EBSB) has been one of the major programmes of the Government of India aimed at facilitating the unification of the country by pairing certain states together so as to promote cultural exchange and bonding.

The EBSB club, IIM Sirmaur, has conducted several cultural activities and events focused on bringing the states of Himachal Pradesh and Kerala closer together

to make people aware of the rich heritage and ethos that these two states boast of and to truly bask in the glory that is our country. Some of the events that the club has conducted so far are “Mystify”, a pan India quiz, documentaries featuring our cultural heritage and artistic Bharatanatyam performance. The objective behind these events was to promote learning, as well as to bring a sense of inclusiveness among the IIM Sirmaur fraternity.

[in/company/ekh-bharat-shreshth-bharat-club-iim-sirmaur/](https://www.linkedin.com/company/ekh-bharat-shreshth-bharat-club-iim-sirmaur/)



Rangmanch – The Arts Club

RangManch is the arts club of IIM Sirmaur. It started with the idea of providing a healthy deviation from the rigorous routine of academics at IIM Sirmaur. The club believes that each of us has a creative side to his/her personality, and all we need is a conduit for our vigorous energies. It encourages students to engage in cultural activities exhibiting their talents.

Apart from delivering exquisite performances throughout the year on various occasions and conducting events that bring out students' creative side, the club also organized events such as Dandiya Night, Bontakshari, etc. It has a strong YouTube presence with a wide variety of videos; some already published and some in the pipeline because

“Creativity is not the way we think, it is the way we like to live.”

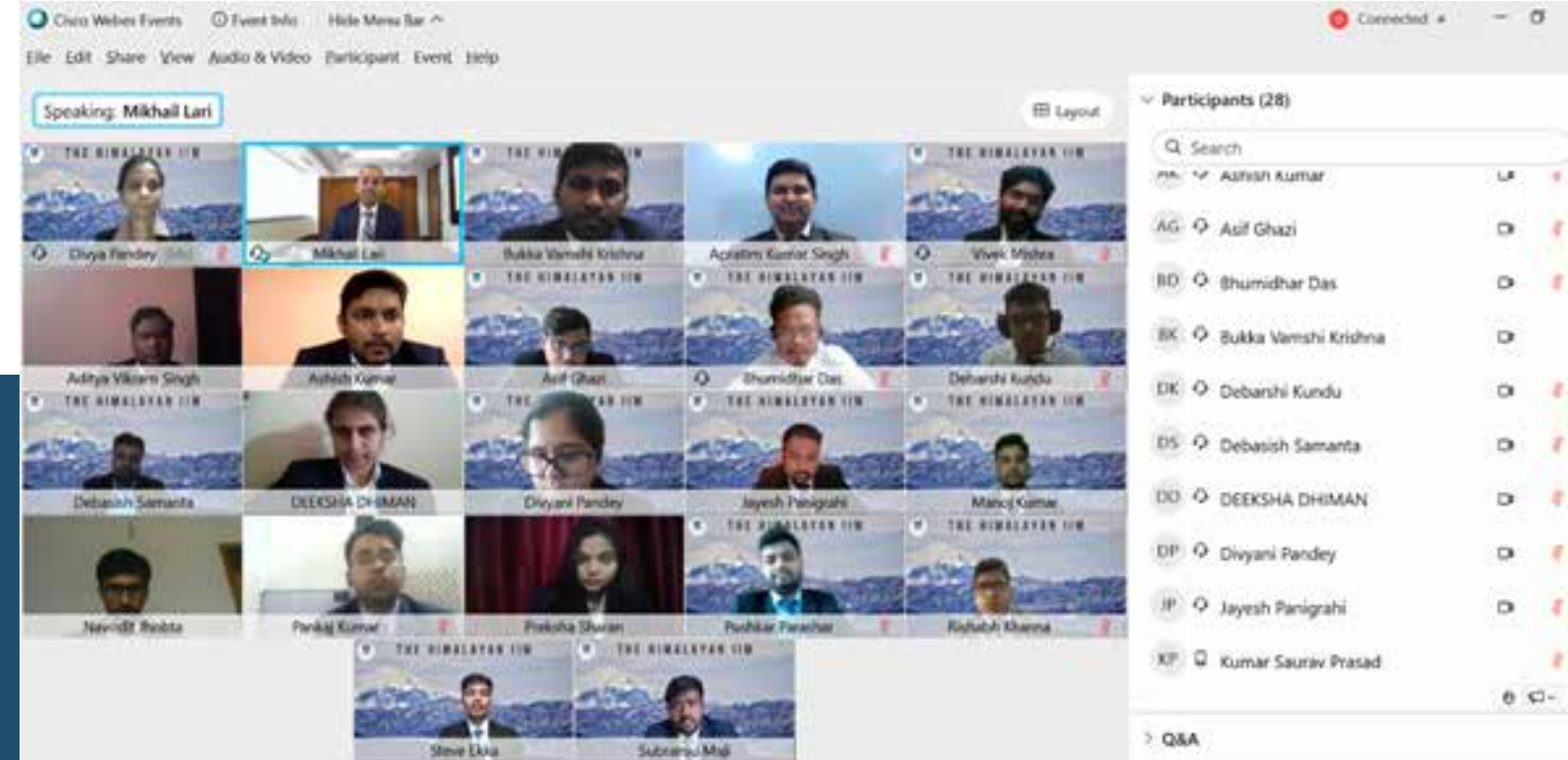
The club also provides a platform for students to exhibit their music and dance skills through CRUX-the official band of IIM Sirmaur and BLAZE-the official dance team of IIM Sirmaur.

STUDENT ACTIVITIES

"VYAKHYAAN" ON "CHANGING MARKETING STRATEGIES FOR INTERNATIONAL DESTINATIONS"



Indian Institute of Management, Sirmaur was delighted to have Nishant Kashikar, Country Manager at Tourism Australia, for the first session in the series "Vyakhyaan" on "Changing Marketing Strategies for International Destinations". Mr. Kashikar didn't just restrict to the Marketing Strategies followed by different destinations but went on to the root cause of creating. He predominantly covered the areas such as various facets of destination marketing tactics on a global scale, career prospects in a National Tourism Organization (NTO) as well as the potential segments of entrepreneurship in the industry. Finally, the knowledge session ended on the lines of the significance of inbound tourism, the points which influences a traveler in choosing a destination, and how future prodigies approach the industry in different marketplaces.



GUEST LECTURE ON 'EMERGING VISION IN THE HOSPITALITY INDUSTRY'

IIM Sirmaur had the immense pleasure of having Mr. Mikhail Lari, Executive Director at Hotel Everest International Limited to deliver a Guest Lecture to the students of the Institution on the topic 'Emerging Vision in the Hospitality Industry'. The session began with a warm welcome and introduction of Mr. Lari, who steered the conversation with commercialization of the local market and its cascading effect. Further, he talked about the high-end destinations, how mass tourism will take much longer to recover and adventure tourism, and why ski and snow destinations are the new emerging areas.

Also, giving an insight about wellness tourism and the role of financial institutions, the Government, investors in the hospitality industry post-COVID-19, he suggested that a hotel's future success will be determined by its ability to identify, prioritize, and take action on opportunities to make changes that accelerate revenue, profit, and engagement results. The session came to an end with a Q&A session, where the students asked their questions with Mr. Lari clearing all the doubts and giving some useful tips to the budding managers.



Speaking: Nivesh Bhagtani



PANEL DISCUSSION ON 'FUTURISTIC CAREER AVENUES FOR MBAs IN HOSPITALITY'

IIM Sirmaur was delighted to host a panel discussion on 'Futuristic Career Avenues for MBAs in Hospitality' with Ms. Fabienne Rollandin, Director External Relations and Industry Specialist, Les Roches Crans-Montana Global Hospitality, and Mr. Nivesh Bhagtani, Founder, Young Hotelier Network, as the panelists. The discussions were moderated by Prof. Vikrant Kaushal, IIM Sirmaur. Ms. Rollandin discussed the current scenarios of Hotel Business in European countries and how the hospitality industry responded in different countries, emphasizing on the experience economy, critical soft skills that are a must-have for potential entrants, and the necessity of human touch in industry. Mr. Nivesh spoke on innovative ideas adopted by the industry to counter the effects of the ongoing pandemic, the role of management education in shaping the future for the sector with innate passion and an innovative approach. The panel discussion came to an end after the panelists duly resolved the attendees' queries. The Placement Committee's (T&HM) organizing team thanked the guests and professor for their valuable insights.



AAROHAN 2.0 WEBINAR ON "THE FUTURISTIC AND INDUSTRIAL ASPECTS OF TOURISM AND HOSPITALITY" ORGANIZED BY TEAM ATITHYA



29TH JUNE, 2021

On 29th of June 2021 as a part of AAROHAN 2.0, Team Atithya had organized a webinar on "the futuristic and industrial aspects of Tourism and Hospitality" by the very esteemed guest Mr. Govind Mundra. In this session, the speaker enlightened us about what the students

can expect from the industry, when they work after their studies. He also shared his experience and provided us the information about how industry looks in real world; this session was an enlightening and very interactive for the Sirmaurians.



AAROHAN 2.0

Theme: Future Management



Tourism and Hospitality - How a virtual, hybrid work mode is expected in the future of the industry

GUEST LECTURE ON “FOOD TOURISM, SELLING A WHOLESOME EXPERIENCE” ORGANIZED BY TEAM ATITHYA

05TH SEPTEMBER, 2021



On 5th September 2021, as part of our domain-based guest lecture series, Team Atithya organized a guest lecture on “Food Tourism, selling a wholesome Experience” by the very esteemed guest Mr. Ashwani Bhati, Founder of Horse King Organic Farms. This session was totally focused on the history and basic Ingredient of food tourism, as well as why it is so important to the industry and how today’s

future managers can effectively promote it to make their mark in the tourism industry. The speaker also explained about the various marketing and promotional strategies used in the new sector of tourism. The session was a very interactive one from the beginning with students and the speaker questioning each other on the trends and settings food travel.



GUEST LECTURE

TOPIC: FOOD TOURISM, SELLING A WHOLESOME EXPERIENCE



ATITHYA: THE THM CLUB OF IIM SIRMAUR



Panel Discussion



“Traverse
Le Monde”



“TRAVERSE LE MONDE” PANEL DISCUSSION ON “TOURISM FOR ALL THROUGH RECOVERY AND RESURGENCE” ORGANIZED BY TEAM ATITHYA



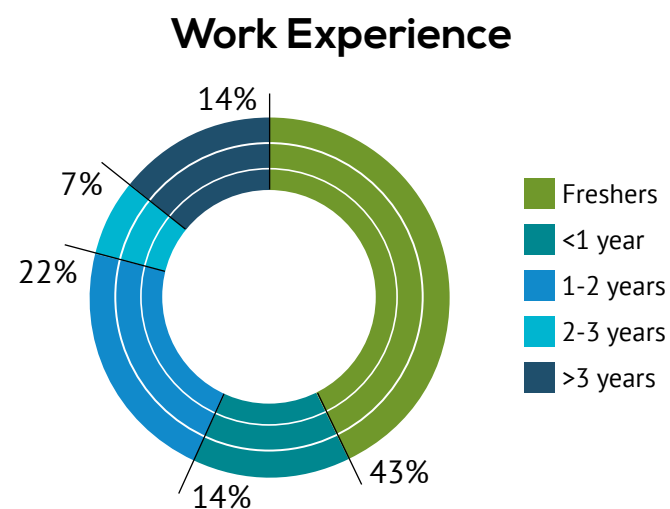
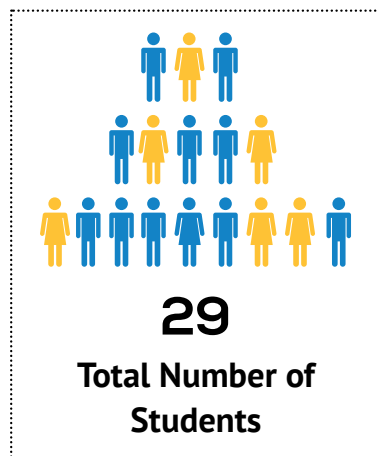
27TH SEPTEMBER, 2021

On September 27, 2021, as part of “Traverse Le Monde” on the occasion of World Tourism Day, Team Atithya had organized a panel discussion on “Tourism for all through Recovery and Resurgence”. Mr. Ashish Kumar, Co-chairman FICCI; Mr. Navendu Parthasarthy, India tourism expert; Mr. Amit Gupta, Co-Founder, GOGOBUS; and Mr. Rupesh Kumar, State RT Mission Coordinator, Kerala, were part of the panel, which successfully navigated the minds of our

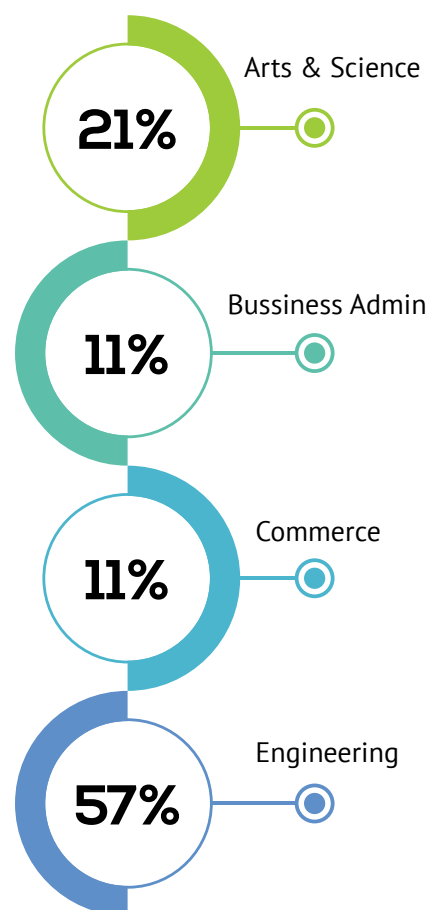
students into the practical business life of the tourism industry. The panel discussed how the pandemic was a great leveler for all companies, both big and small and how it is an opportunity to improve existing processes and rebuild a system that was completely agile and lean. Upon student’s active participation, the discussion was then steered to the changes in the trend and a predicted boost in village and rural tourism.

BATCH PROFILE

2020-2022



Education Summary



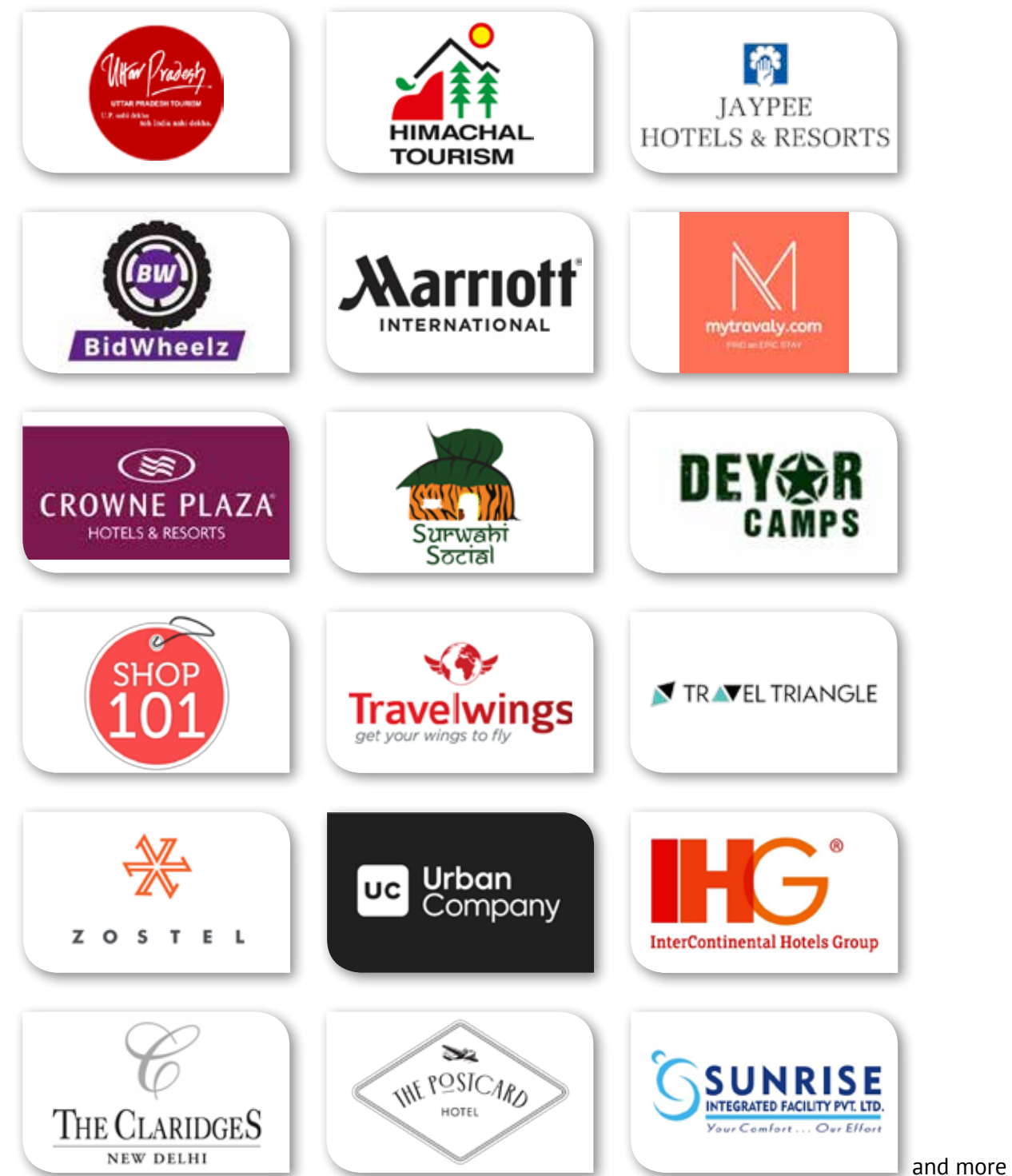
Prior Work Experience Companies



Skill Certifications



OUR CORPORATE PARTNERS





BATCH 2020-22

ADITYA VIKRAM SINGH



Age: 25 years

B.Tech (EEE),
Maharaja Agrasen Institute of
Technology (GGSIPU)

Summer Internship:

**LAN Engineering and
Technologies**

Role: Marketing Research
Intern

Aditya is a sincere, hardworking, and soft-spoken person. He is a diligent person who has an attitude of accepting challenges. He works well in groups and is committed to ensuring that the team completes all tasks, duties, and projects. He is highly enthusiastic about taking up any challenging assignment.

Achievements:

- Technical training program on Solar Energy (NEISBUD)
- Six Sigma White Belt (Aveta Business) Institute
- Nature-based Solutions for Disaster and Climate Resilience (UNEP and PEDRR)
- Sustainable Tourism – promoting environmental public health (University of Copenhagen)

<https://www.linkedin.com/in/aditya-vikram-singh-35ba121b2>

AKARSHAN KUMAR SINGH



Age: 24 years

B.E. Electronics and
Telecommunication,
RCET, Bhilai

Work Exp.: 24 months

Accenture

Summer Internship:

AT Seasons and Vacations

Role: Management Trainee
*Research on MICE Industry
in India and Itinerary
preparations*

Akarshan is a team player and displays good problem-solving skills. He is a quick learner and adaptive in nature. He is very good with technologies. He has work experience in SAP custom table creation and got good feedback for on-time delivery independently. He is also a travel and sports enthusiast.

Achievements:

- Got recognition and great performance feedback from the onshore team and the project manager while working on SAP development.
- Got Second Prize in Intercollege Entrepreneur Competition

Certification:

- BlockChain and Bitcoin Fundamentals,
- SAP ABAP on HANA,
- Problem solving through C,
- Data Structures and Algorithm

<https://www.linkedin.com/in/akarshan-kumar-singh-616838100/>

APRATIM KUMAR SINGH



Age: 24 years

B.Tech. (CSE),
Dr. APJ Abdul Kalam
Technical University

Summer Internship:

UP Tourism Dept.

Role: Management Trainee/
Consultant

*Destination Planning and
Management for Jhansi-
Chitrkoot Division*

Apratim, a believer in winning, also helps others win, with the ability to handle multiple problems at a time. He strives for sustainable increase in productivity. Regardless the nature of challenge, he ensures that everyone leaves with a solution. He is self-driven, motivated, and a critical thinker with empathetic approach.

Achievements:

- Secured third position in Agrinova, IIM Lucknow
- National finalists in Smart India Hackathon 2019 (Software Edition)

Certification:

- Financial Literacy; Soft Skills, Workplace Communication (IIT Bombay X)
- NPTEL: Information Security; Speaking Effectively
- Cisco Networking Module (Routing & Switching)

<https://www.linkedin.com/in/apratim-kumar-singh/>

ARVIND YADAV



Age: 27 years

B.Tech.,
Bansal Institute of
Engineering and Technology,
Lucknow

Work Exp.: 18 months

Acute Infotech Pvt Ltd.

Summer Internship:

**Himachal Pradesh Tourism
(HPTDC), New Delhi**

Role: Marketing Intern

*Tourism promotion post
COVID-19 and strategies to
increase revenue*

Arvind is an ambitious and self-driven person. He always seeks ways to learn new things. He also likes to meet new people and make friends. Arvind's academic capability can be gauged from his proficiency in subject like mathematics, in which he topped during his under graduation

Achievements:

- Won the technical (Matrix) competition held among all branches of Dr. A.P.J. Abdul Kalam University.
- Ranked 3rd position out of 400 participants in the painting competition in the college festival.

Certification:

- The Fundamental of Digital Marketing
- Lean Six Sigma Green Belt (ICGB)

<https://www.linkedin.com/in/arvind-yadav-827a30161/>

ASHISH KUMAR



Ashish is an innovative and strategic person. He possesses adaptive mentality with keen interest to learn new technologies. He loves to learn newer concepts. Ashish carries professional certifications in various technologies and displays broad range of qualities including marketing, technical and leadership skills.

Certification:

- Google Cloud, Machine Learning, Data Analytics
- Google UX Design, IT Support, IT Automation with Python
- Digital Marketing, Google AdSense, Google Analytics
- Six Sigma Green Belt, Black Belt, Project Management

Age: 28 years

B.Tech. Aerospace Engineering, UPES Dehradun

Summer Internship:

Jaypee Palace Agra

Role: Management intern (Sales, Marketing, and HR)

Studying strategies in marketing for various consumer segments and human resource management

<https://www.linkedin.com/in/ashish-kumar-98b98b68/>

ASIF GHAZI



Asif is a fun-loving and self-motivated person. He has worked with Accenture where he received few accolades for his consistent performance. During his graduation, he was actively involved in organizing events and served as coordinator of the quiz society. He is a food enthusiast and enjoys swimming and quizzing.

Achievements:

- ASE Champion Award while working at Accenture
- Secured 3rd Position in Aggrinnova - National Level B-Plan Competition conducted by IIM, Lucknow

Certification:

- Fundamentals of Digital Marketing (Google)
- Lean Six Sigma Green Belt (KPMG)
- Data Visualization Specialist (Henry Harvin Education)

Age: 28 years

B.Tech., Kalinga Institute of Industrial Technology

Work Exp.: 36 months

Accenture

Summer Internship:

Himachal Pradesh Tourism Development Corporation

Role: Marketing Intern

Tourism promotion post COVID-19 and strategies to increase revenue

<https://www.linkedin.com/in/asifg9/>

BUKKA VAMSHI KRISHNA



Vamshi Krishna is a self-motivated and ambitious person. He worked as a BDE intern at MyTraval during his summer intern. He is the head of the Data Analytics Club and a member of the CSR committee of the college. During his previous job, he gained knowledge in operations, quality assurance, and time management.

Certification:

- Python Business Analyst
- Lean Six Sigma Green Belt Certification

Age: 28 years

B.Tech., Visvesvaraya National Institute of Technology, Nagpur

Work Exp.: 21 months

Orient Cement Ltd.

Summer Internship:

MyTraval

Role: Marketing Intern

Business Development

<https://bit.ly/2XjqSCn>

CHRIST STEVE EKKA



Steve is an upbeat and honest person. His ability to work in groups has grown over the course of his academic career. He enjoys sports and knows the value of clear communication and teamwork. One of his strengths is scenario visualization. Even the most innocuous jokes can make him laugh.

Age: 24 years

B.Com (H), St.Xavier's College, Kolkata

Summer Internship:

Surwahi Social Ecoestate, Kanha

Role: Digital Marketing Intern

Enhancement of marketing strategy

<https://www.linkedin.com/in/christ-steve-ekka-a37b371b4>

BEESHW NIKHIL



Nikhil, from Hyderabad, is a dedicated, ambitious, and enthusiastic person. He has completed his summer internship as sales VRM in Bidwheelz. He is highly adaptive to changes and can adjust to new situations quite easily. He is a travel and sports enthusiast showing keen interest in badminton and volleyball.

Certification:

- Google advanced analytics
- Google analytics for power users
- Certified business analyst practitioner (CBAP) (R)

Age: 24 years

B.Pharm, G. Pulla Reddy College of Pharmacy

Summer Internship:

Bidwheelz

Role: Males VRM

<http://www.linkedin.com/in/nikhilbeeshwa007>

BHUMIDHAR DAS



Bhumidhar is very creative and has keen interest in marketing and music. Being a band member and cultural convenor, he has learned teamwork and management. He is very good at event management and organized a few events such as CRESCENDO and believes in both smart as well as hard work.

Certification:

- MOOCs course - 100% score (Operations Management) (IIT Roorkee)
- Becoming a changemaker: Introduction to Social Innovation
- Communication Strategies for a Virtual Age
- Create a Project Management Tracker using Google Sheets

Age: 25 years

B.Tech in Mechanical Engineering, Tezpur University

Summer Internship:

Marriott International

Role: Sales & Marketing Intern

Enhancement of marketing strategy

<https://www.linkedin.com/in/bhumidhar-das-3040521ab>

DEBARSHI KUNDU



Debarshi is a happy-go-lucky guy with a positive attitude. He is very observant and a quick learner and can adapt to any circumstance comfortably. He is able to remain calm on most occasions and is a critical thinker who can provide new insights to a given problem.

Age: 23 years

B.Tech. Mechanical Engineering, Kalinga Institute of Industrial technology

Summer Internship:

Crowne Plaza

Role: Finance Intern

Foods And Beverage Control

<https://www.linkedin.com/in/debarshi-kundu-273464160/>

DEBASISH SAMANTA



Debasish is an agile and quick learner who can acclimate to new circumstances efficiently. He is always on the lookout for something new to learn. During his sales experience, he has picked up good negotiation skills and rational target settings. His hobbies are cricket, photography, and trekking.

Achievements:

- Second position in "Autonomous Robotics Workshop" in intercollege tournament out of 450 students of Kolkata, West Bengal
- Industrial training award on Power Generation Technology and scholarship from "West Bengal Power Development Corporation Limited".

Certification:

- Sustainable Tourism: promoting environmental public health (Coursera)
- Advanced technique of MS Excel (NIIT)
- Lean Six Sigma Green Belt (Coursera)

Age: 25 years

B.Tech., St. Thomas' College of Engineering and Technology

Summer Internship:

Shop101

Role: Sales and Marketing Intern

1) Market Research and Lead Generation for Logistics solutions
2) Sales to E-Commerce D2C clients

<https://www.linkedin.com/in/debasish-samanta-107865157/>

DEEKSHA DHIMAN



Deeksha is a go-getter and self-motivated person, who can learn new skills quickly. From her HR intern experience from IHG Crowne Plaza, Greater Noida, she has learnt workflow management, time management, and to handle complex situations.

Achievements:

- Awarded as the most regular student in under graduation.

Age: 26 years
B.Sc. Hospitality and Hotel Administration,
Dr. Ambedkar Institute of Hotel Management Catering and Nutrition, Chandigarh
Summer Internship:
IHG Crowne Plaza Hotel, Greater Noida
Role: Human Resource Intern

<https://www.linkedin.com/in/deeksha-dhiman-b05372154>

DIVYA PANDEY



Divya is an experienced, self-motivated, ambitious, and performance-focused professional with work experience in leisure, travel, and tourism industry. She is quick learning, adaptable, and ready for almost any professional challenge. She takes on every challenge head-on and work to accomplish her goals. She excels in brainstorming ideas and forming strategies.

Achievements:

- Secured the third position in Agrinnova, National Level B-Plan competition organized by IIM, Lucknow.
- National Finalist in Case Study Competition-ReviWING by E-Cell IIT Madras"

Certification:

- Data Visualization Specialist
- Lean Six Sigma Green Belt
- Google Analytics for Beginners

Age: 26 years
BBA General Management.,
Guru Gobind Singh Indraprastha University
Work Exp.: 44 months
Travel Triangle
Summer Internship:
Deyor Camps
Role: Marketing Intern
Digital marketing and its analysis

<https://www.linkedin.com/in/divya-pandey-09326aa4/>

KHOMESHWARI LIKHAR



Khomeshwari is passionate about marketing and analytics. She has great exposure to work culture from Travel Triangle and Bidwheelz. She is a travel enthusiast and keen learner with remarkable interpersonal skills. She had a unique academic background in pharmacy which prompted her to forage creative solutions coupled with logical approach.

Certification:

- Business Intelligence Analyst, Tableau 10

Age: 25 years
B.Pharm,
Pandit Ravishankar Shukla University, Raipur
Summer Internship:
TravelTriangle
Role: Sales and Operation Intern

<http://www.linkedin.com/in/khomeshwari-likhar-b209631ab>

KUMAR SAURAV PRASAD



Kumar is a quick learner and strategic person. In Graduation, he was in the Event Management Committee and a member of college Campus Recruitment and Training team. He is interested in data analytics, hospitality, and aviation sectors. He likes playing basketball and has represented his college team in many events.

Age: 23 years
BBA,
Amity University Chhattisgarh
Summer Internship:
Sunrise Integrated Facility Private Limited
Role: Market research and HR intern
Recruitment of Staff and Market Research for business development

<https://www.linkedin.com/in/kumar-saurav-prasad-095959140>

DIVYANI PANDEY



Divyani is a self-motivated, experienced, and passionate about her career. She has shown early signs of leadership during her work experience in tourism and travel industry and constantly hones her interpersonal and leadership skills to prepare herself for tomorrow. She also has keen interest in DIYs, crafts, and entrepreneurship.

Achievements:

- Secured the third position in Agrinnova, National Level B-Plan competition organized by IIM, Lucknow.
- National Finalist in Case Study Competition-ReviWING by E-Cell IIT Madras"

Certification:

- Data Visualization Specialist
- Lean Six Sigma Green Belt
- Google Analytics for Beginners

Age: 27 years
BBA,
Guru Gobind Singh Indraprastha University
Work Exp.: 44 months
Travel Triangle
Summer Internship:
Deyor Camps
Role: Marketing Intern
Social media marketing in today's business

<https://www.linkedin.com/in/divyani-pandey-47586b114/>

JAYESH PANIGRAHI



Jayesh is passionate about marketing and has completed his digital marketing internship with the Satguru Group. He holds experience of working with numerous start-ups as well as multinationals like Accenture. He prefers to keep things simple. He has good analytical skills and is a wonderful communicator.

Certification:

- Business Analytics (IIM Kashipur)
- Persuasion Psychology
- Business Communication Skills

Age: 25 years
B.Tech.,
Veer Surendra Sai University of Technology
Work Exp.: 8 months
Accenture
Summer Internship:
Travelwings
Role: Digital Marketing Intern

<https://www.linkedin.com/in/jayesh-panigrahi-08b964179/>

MANOJ KUMAR



Manoj likes doing things unconventionally and is self-motivated and an optimist. At undergraduate college he led Event Quality Management team and Electrical Society. As an Executive in TATA Steel BS, he ensured smooth functioning of the Industrial Automation system.

Age: 28 years
B.Tech.,
National Institute of Technology (NIT), Hamirpur
Work Exp.: 64 months
Tata Steel BSL
Summer Internship:
Himachal Pradesh Tourism Development Corporation
Role: Marketing Intern
Preparation of a complete tour package for tribal circuit

<https://www.linkedin.com/in/manoj-kumar-2a63711b2>

NAVODIT JHOBTA



Navodit is an optimistic, honest, and diligent person. He is a detail-oriented person with expertise in AUTOCAD, Power BI, and Tableau Desktop. He loves to travel and hike in the uncharted valleys and landscapes. He is an amateur mindfulness practitioner and enthusiastic team player, open to new ventures and challenges.

Certification:

- Business Analyst

Age: 24 years
B.Tech.,
Bahra University, Shimla
Summer Internship:
Travbiz Solutions Private Limited
Role: Marketing Intern
Preparation of a complete tour package for tribal circuit

<https://www.linkedin.com/in/navodit-jhobta-37a5221b2/>

PANKAJ KUMAR



Pankaj is a voracious learner with work experience in cross functional management across Digital Transformation, Project Management, and Process Excellence. He is an innovative leader who has consistently delivered in challenging and emerging fields. He can turn around product profitability by deploying Lean Principles and Cost Optimization Techniques.

Achievements:

- Honors in graduation (highest level of academic achievement at university level)

Certification:

- Google Project Management
- POWER -BI
- Machine Learning with R
- Lean Six Sigma Green Belt

Age: 26 years

B.Tech. Mechanical Engineering,
Rajkiya Engineering College

Work Exp.: 27 months

Shekhar Brothers Showroom,
Yamaha India Pvt. Ltd

Summer Internship:

Jaypee Hotel and Resorts, Agra
Role: Human Resource and Marketing Intern

Preparation of ESS report and study of the marketing strategiesanalysis

<https://www.linkedin.com/in/pankaj-kumar-57b756116/>

PRAJIT MITTAL



Prajit is a smart-working individual and displays quick adaptability to diverse situations. He possesses a positive attitude and was actively involved in his family's travel trade business during his graduation. He also has an inclination towards badminton and has participated in various national-level badminton events.

Age: 22 years

B.Com.,
Jai Narayan Vyas University,
Jodhpur

Summer Internship:

Zostel Hospitality Pvt. Ltd.

Role: Product Management Intern

Transitioning from hospitality-first company to Tech product-based company

<https://www.linkedin.com/in/prajitmittal/>

RISHABH KHANNA



Rishabh is a calm and focused-attitude person. He is well aware of his dreams and makes sure every step is directed towards it. His adaptability helped him handle his work challenges at Burger King and IHG. Efficiency is important for him. He loves to play football and table tennis.

Age: 24 years

B.H.M.C.T,
Guru Gobind Singh
Indraprastha University

Work Exp.: 12 months

Burger King

Summer Internship:

Inter Continental Hotel Group

Role: Human Resource Intern Employee Engagement

<https://www.linkedin.com/in/rishabh-khanna-3a464586>

SRINIVAASAN IYER



Srinivaasan is a fast learner. Besides active engagement in college events, he was an intern at Marriott Group of Hotels. Being a sports enthusiast, he has participated in state-level competitions for wrestling. His other interests include travelling, reading books, and movies.

Achievements:

- District Collectors medal for Wrestling

Age: 22 years

B.Sc. Catering Science and Hotel Management,
PSG College of Arts and Science

Summer Internship:

FlytOut

Role: Junior Promotional Executive

Peer-to-Peer Marketplace Analysis

<https://www.linkedin.com/in/srinivaasan-r-9059951b0>

PREKSHA SHARAN



Preksha is an optimistic and versatile person, who looks out for opportunities to learn something new. During her summer internship, she has worked with The Postcard Hotels and garnered substantial experience in Sales & Marketing domain. Along with diverse extracurricular talents of dancing and sketching, she is also adaptive and creative.

Certification:

- Lean Six Sigma Green Belt (KPMG)
- Fundamentals of Digital Marketing

Age: 24 years

B.Sc.,
Devi Ahilya University Indore

Summer Internship:

The Postcard Hotels

Role: Business Development Intern

<https://www.linkedin.com/in/preksha-sharan>

PUSHKAR PARASHAR



Pushkar is a curious and entrepreneurial-minded person, with military-level discipline. He is creative, quick learning, and adapts to new circumstances quickly. With logical approach to problem solving, he comes up with feasible solutions. He has represented and played for the Madhya Pradesh Cricket team. His interests are travelling and philanthropy.

Achievements:

- Received continuous appreciation mails from the client and the Senior Project Manager
- Promoted to Senior Associate in a short span of year while working at Publicis Sapient
- Nominated for Super Nova Awards.

Certification:

- Six Sigma Green Belt
- Business Analyst

Age: 27 years

B.E.,
LNCT, Bhopal

Work Exp.: 27 months

Publicis Sapient

Summer Internship:

Urban Company (Formerly Urban Clap)

Role: Operations Intern

Men's Grooming Categorization

<https://www.linkedin.com/in/pushkar-parashar-12a514139/>

SUBRANSU MAJI



Subransu is a self-driven professional having experience in Production Management and conducting Training Programs with influencing quality in educational institutions. He also covered a fantastic journey across many Indian states. He is a member of the T&D Cell and Atithya Club at IIM Sirmaur. He aspires to be a globetrotter.

Achievements:

- Got appreciation letter at Competition Classes Rishikesh during November 2019 for contribution in business development by leading project of "5 days seminar and workshop" at Degree College Tehri Garhwal (Uttarakhand).

Certification:

- The Fundamentals of Digital Marketing by Google
- Project Management Professional (PMP) by KPMG
- Lean Six Sigma Green Belt Certification by KPMG

Age: 26 years

B.Tech. Electronics & Communication Engineering,
Amrapali Institute of Technology and Sciences,
Halwani, Uttarakhand

Work Exp.: 44 months

Competition Classes, Rishikesh

Summer Internship:

Himachal Pradesh Tourism Development Corporation

Role: Marketing Intern
1) Creation of customized tour packages 2) Organization of group tours 3) Recommendation of marketing strategies

<https://www.linkedin.com/in/subransu/>

VIVEK KUMAR MISHRA



Vivek has prior experience in working with Big 4, a food delivery giant and luxury hotel. He held positions of Student Placement Coordinator, Secretary of Commerce Society, and Class representative in his college. He has been closely associated with social welfare projects like blood donation and teaching the underprivileged.

Achievements:

- Ernst & Young Anchor for the year 2017
- School topper in Accountancy in All India Senior School Certificate Examination

Certification:

- Problem Solving with Excel
- Spanish Vocabulary: Meeting People
- Accounting Analytics, Data Visualization and Dashboards with Excel & Cognos

Age: 24 years

B.Com.,
Sri Aurobindo College,
University of Delhi

Work Exp.: 4 months

PricewaterhouseCoopers Pvt Ltd

Summer Internship:

The Claridges, New Delhi

Role: Business Analyst

Significance of Human Resource in Hospitality

<https://www.linkedin.com/in/vivek-mishra-34438910b/>

FINAL PLACEMENT GUIDE

The organizations can start inviting applications any time after the Pre-Placement Talk (PPT) and/or confirmation of participation in the Final Placement Process. The details of the job offer such as profile, remuneration, and location must be provided before applications are invited. Consequently, an invitation letter will be mailed

to the organization confirming the date and time at which the Selection Process will take place. The organization is required to communicate the detailed process requirements (number of selection rounds, panels, and process specific requirements) at-least 3 days prior to the placement process.

Recruitment Process for the Final Placement

January - March 2022

Joining Dates

April 2022



Pre-Placement Talks

The Pre-Placement Talk (PPT) helps companies and students interact with each other. The representatives of companies share the profile of their company, key aspects of business, work environment and opportunities available to the students. The presentation is followed by a Q&A session, where students interact with company officials to get a better understanding of the company and potential roles. A typical PPT session is scheduled around 90 minutes.



Applications and Shortlists

In response to job descriptions floated by companies, interested students apply through the Placement Office. A detailed resume is submitted by the students as part of the application process. On the basis of student applications, companies are required to send shortlists to the Placement office prior to their final placement interviews.



Placement Interviews

The final placement process is expected to be conducted over a period of time from January 2022 to March 2022. Companies can interview the students they have shortlisted, on the date agreed upon by the Placement office and the company. The final placement interview gives the company and the student an opportunity to discuss the role in detail and make the right choice. The companies are allowed to meet students prior to their allotted summer interview date and carry out preliminary assessments.



Offers and Acceptance

The company can make an offer to the student after the interview. For an offer to be valid, it should include details of role, location, remuneration, and other relevant terms and conditions required by the candidate to make a decision. The offer is communicated by the company to the Placement office, which in turn communicates it to the selected student. The acceptance of an offer is governed by placement rules of the MBA (T&HM) which are framed at the beginning of the academic year.

TESTIMONIALS

It was a pleasure interacting with the students of IIM Sirmaur. I was not only impressed with the calibre of participants but also the quality of interaction that I had during the course of my conversation. The students demonstrated a very strong desire to succeed and make a difference to the society.

Nishant Kashikar

Country Manager, India & Gulf | Tourism Australia

We recently hired student from IIM Sirmaur for the first time this year and have been very impressed by credentials of the student. He exhibited a lot of potential and I am confident that IIM Sirmaur will continue to create performance driven culture and nurture professional talent for future of Incredible India.

Amaresh Kumar Tiwari

CEO - Meetings and Incentives World
I.A.T.Seasons & Vacations Travel Pvt.
Ltd./ Vice Chairman - India Convention
Promotion Bureau.



TRAVEL AND STAY

Travel Distance and Time from Jolly Grant Airport Dehradun to Paonta Sahib is 78.5 km and 2 hours and 30 minutes, from Chandigarh Airport is 2 hours and 30 minutes and Delhi Airport to Paonta Sahib is 5 hours and 30 minutes respectively. Hotels in Sirmaur offer well-equipped accommodations and are committed to rendering flawless services to its patrons. All this provide an ideal destination for guests looking for comfort, convenience, and easy accessibility. List of some hotels in Sirmaur are

Hotel Grand Riviera

N.H.72, Near Bata Bridge,
Paonta Sahib,
Himachal Pradesh - 173025
Ph. +91 98163 01234

Hotel Rockwood

Bye Pass Road, NH-72,
Paonta Sahib,
Himachal Pradesh - 173025
Ph. +91 98827 38333

VIP Guest House

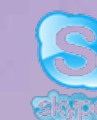
131 4C Y Point Ambala-
Paonta Sahib-Dehradun Rd,
Himachal Pradesh - 173025
Ph. +91- 93187-27776

Sirmaur is on the western extreme of the Doon Valley. The distance of IIM Sirmaur from nearby places is:

Destination	Distance	Time to Travel
New Delhi	250 km	5 hrs 30 min
Dehradun	55 km	1 hr 30 min
Chandigarh	110 km	2 hrs 30 min

VIRTUAL PLACEMENT DRIVE

Considering the pandemic situation and adapting to the evolving digitalization, we also accommodate virtual placement processes in accordance with the companies' preference.



PLACEMENT COMMITTEE

Apratim Kumar Singh	8924962497
Asif Ghazi	8984008513
Divya Pandey	9540844429
Divyani Pandey	9873532968
Prajit Mittal	9829051674
Preksha Sharan	6260178728
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Abhijith Nair	7208836036
Arjun Ram	7907006693
Gowsalya P	8220652421
Rahul Baviskar	8223807268
Saurabh Dangwal	9557172461

Prajit Mittal, Placement Secretary

placement_thm@iimsirmaur.ac.in | +91 9829051674

Dr. Vikrant Kaushal, Chairperson Placement and Alumni Affairs MBA (T&HM)

vikrant.kaushal@iimsirmaur.ac.in | 1704-277322



IIM SIRMAUR
KNOWLEDGE . LEADERSHIP

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